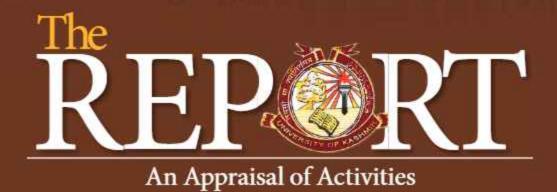
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# **DIRECTORATE OF LIFELONG LEARNING (DLL)**

UNIVERSITY OF KASHMIR

[NAAC ACCREDITED GRADE 'A']-



#### FORTHCOMING INITIATIVES

- Operation and Management of Prestigious UGC sponsored Deen Dayal Upadhyay
   KAUSHAL Kendra
- Establishment of Bachelor in Vocation(BVoc)
- Electronic Media
- Automotive Technology
- Plumbing
- Furniture Development
- Support to existing activities of the Directorate
- Continuance of core courses (vocational/Job oriented/Community Development programmes)
- Course in "Civil Aviation Management" joint venture between DLL and GoAir India Ltd
- Continuance of NCPUL Vocational Courses
- Upgradation of Community Skill Schools
- Compilation of Annual Reports
- Networking and Documentation
- Participation in Policy Strategies and Allied initiatives at National level in developing understanding at the Global Scenario.

REPORT











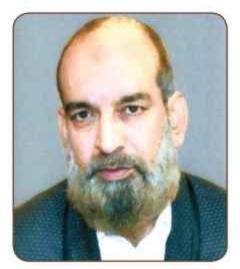












VICE CHANCELLOR

#### MESSAGE

I am pleased to learn that Directorate of Lifelong Learning (DLL) of our University is coming up with another issue of 'The Report'.

Lifelong Learning is about creating and maintaining a positive approach towards personal & professional development. While academic rigour and intellectual achievement are incredibly important, they become even more meaningful when paired with the life skills achieved through the Lifelong Learning Centres.

DLL has been working tirelessly for the skill and personality growth of the youth of our valley with encouraging results thus honing the youth with life skills that help them to survive in outside world.

I Wish Director DLL and his team all the success for future endeavours.

Prof. Khurshid I. Andrabi

[Vice Chancellor]





**DEAN ACADEMIC AFFAIRS** 

#### MESSAGE

The world today is changing at an amazing speed and we as educators need to pause and reflect on this entire system imparting knowledge. Is our education system well equipped to meet the potential challenges that the future holds?

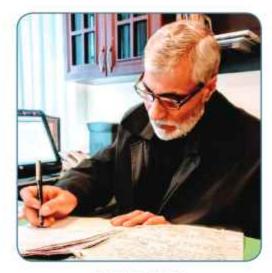
Questions such as these are factors that motivate us to go through a continuous process of reflection and hence we at Kashmir University hold a nerve through the Directorate of Lifelong Learning (DLL), where a well-defined curriculum in absolute consonance with the world of work is ensured so that the youth who walk into the portals of our education will not just only gain knowledge but will get skills to face the competitive job market ahead. The DLL is one of the critical institutes in creating long term avenues for inclusive and productive growth. The DLL embodies the foresight that the coming decades will throw up new and unprecedented demands. We pride ourselves to help the youth grow and develop into a viable workforce.

Each issue of "The Report" is a milestone that marks growth, unfolds imaginations and serves purpose as information tool.

I place on record my deep appreciation for the Director of the Center Dr. G.H. Mir for making such efforts visible.

Prof Mohammad Ashraf Wani [Dean Academic Affairs]





REGISTRAR

#### MESSAGE

Directorate of Lifelong Learning (DLL) has been long landed and continues to be commended for the pioneering work carried out in the field of extension services and community development. In this regard, it gives me immense pleasure to congratulate the Directorate of Lifelong Learning on coming up with its report. This report is an exhaustive rendition of the activities carried out by the Directorate with regard to lifelong learning and extension in the years past.

I place on record my deepest appreciation for the Directorate in bringing out this publication and hope that the Directorate continues with its path- breaking work and realizes the vision for which Directorate was originally instituted.

Prof. Musadiq

[Registrar]

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DIRECTOR

#### MESSAGE

It is a matter of great honor & opportunity for me to publish another issue of the 'The Report'. The publication highlights the multiple activities carried out by the Directorate. It carries all the important and relevant information related to activities/ programmes/skill based courses etc of the Directorate.

Highlighting the core activities of the Directorate through 'The Report' we want to keep abreast the entire community/society about the various domains of activities carried out by the Directorate including courses, trainings, workshops, conferences and other community based programmes which are in the greater interest of the community at large and youth in particular, thus publishing information about the Directorate.

I am hopeful that this effort would prove helpful to all concerned at all levels. The Directorate welcomes all sort of feedback/positive criticism to make next Issue more exhaustive and refined. I place on record my appreciation for the social activists, volunteers, collaborators/partners especially the staff of DLL for making these programmes a success.

I hope, the Directorate will achieve its goals and will serve the community at large under the vibrant leadership of honorable Vice Chancellor Professor Khurshid Iqbal Andrabi.

Dr Ghulam Hassan Mir

Director





#### **EDITOR'S DESK**

Dear Readers
Greetings to you!!

Knowledge and Skill are vital aspects for all the facets of development and poverty alleviation. We realize that conventional education integrated with skill trainings can prove an architect to tackle the problem of unemployment in the State. It serves as a potent instrument for enrichment of entrepreneurship development also. Since the State of Jammu Kashmir is surviving under the influence of unemployment which is assuming alarming proportions, the Directorate of Lifelong Learning, University of Kashmir in line with the issue is step ahead in taking forward the initiatives which will help the youth to overcome from the shackles of unemployment in the State. It has been organizing the endless efforts to make youth capable with the skills in order to foray into the market of entrepreneurship in the State.

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The start of career brings with it new energy, new challenges and a renewed sense of hope, at DLL we start the success path by introducing new programmes and skill based job oriented trainings for the greater benefit of our society, predominantly youth. This issue of 'The Report' highlights the programmes and activities of the Directorate in broader perspective. With the inclusion of new content, copy design, style, format and print, the publication gets new look and the scope for views, comments and suggestions from the society to make a broader way.

At DLL, the aim is not only to pursue academic excellence but also to motivate our students to be lifelong learners and productive members of an ever-changing global society. We try to provide our trainees an atmosphere for multifaceted development, where they are encouraged to channelize their potential in the pursuit of excellence. One more motive to publish this report is to inform and inspire the youth about the hidden talents, skills, and abilities they possess and the awaiting opportunities ahead in various National and State Industrial setups which can be availed.

In today's age of globalization, DLL believes that by developing linkages with various Government, Non-Government and International agencies, the communities can be uplifted and scores of social issues can be settled thus makes the scope for us to be more competent to face new challenges in the field of lifelong learning processes which can earn encouraging results in less span of time. While the work ahead is demanding, the dedication of the DLL staff and collaborative efforts from Government agencies, the DLL is hopeful in achieving its mission. Needless to say, with cooperation from the public, this mission can significantly change the face of the society for better.

I hope that the contents of this 'Report' reflect the purpose and readers would find the pages that follow information and interest. This effort is to let the readers/stakeholders/society to know about the activities carried out by the Directorate which can serve purpose in dissemination of information regarding the activities, also to involve more number of youth in our skill based trainings and programmes for the greater community participation. Besides this, it includes information regarding the forthcoming events, activities and courses provided by the Directorate.

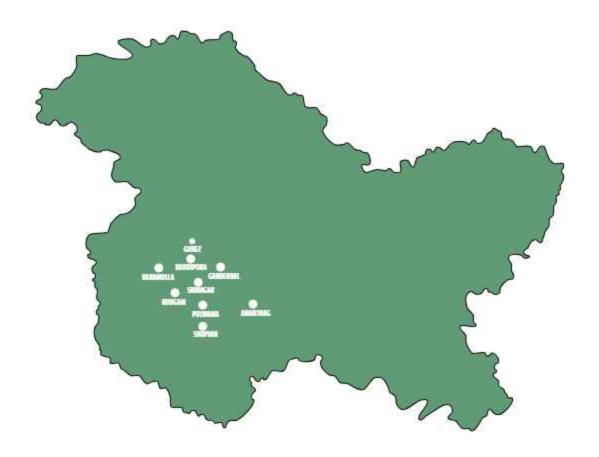
It is with great sense of reverence and gratitude; I thank Director of the Directorate Dr G.H. Mir for his keen interest and constant encouragement during the entire course of compilation of this publication.

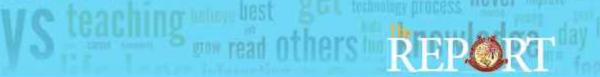
Happy Reading!

Altaf Hussain Zargar Editor



# **OPERATIONAL AREAS OF DLL**





#### LIFELONG LEARNING: A WAY AHEAD

Lifelong Learning is a rainbow concept with many shades of meaning embedded with a wide spectrum of purposes. The idea of learning throughout life has a long history, yet lifelong learning has been reinvented and has assumed new importance for educational policies. It is a life wide, voluntary or self-motivated learning activity which is undertaken throughout the life. It is a process of constant learning and development that incorporates professional development, whether in a formal. Non formal or informal way so as to create an enriching and dynamic society. The main focus is to upgrade the skills to develop self-confidence and also to involve oneself in the community through social networking and upliftment programmes. The main characteristics of lifelong learning may be described as to acquire and apply the skills to promote the creativity, knowledge, attitudes, values and personal fulfillment. It can also be taken as an approach to learning which is more flexible, critical and capable and above all a sort of learning which exercises tolerance, mutual respect and understanding for each other. It is important to form a lifelong learning society in which people can freely choose learning opportunities during their lives and proper recognition is accorded to those learning achievements. It also includes the skills, knowledge, attitudes and behaviors that people acquire in their day to day life experiences. It is undertaken throughout the life with the aim of improving knowledge, skills, and competence, within a personal, civic, social and employment related perspective to promote the development of knowledge that will enable each citizen to adapt to the knowledge based society and actively participate in all spheres of social and economic life. Learning opportunities should be available to all citizens on an ongoing basis i.e. each individual should have learning pathways suitable to his needs and interests at all stages of his life. Lifelong learning also provides second chances to update basic skills and offer learning opportunities at more advanced levels. The idea of lifelong learning should be facilitated by bringing together formal and vocational education in central aspects of different policies such as education, youth, employment and research and whose core values lay in learning and exploring which are coupled with benefits for the mind, body and spirit making it incredibly powerful tool for personal transformation and enrichment. The scope of Lifelong learning is quite broad and covers the whole spectrum of formal, informal and non-formal learning settings. Lifelong learners acquire knowledge and then utilize knowledge resources to generate wealth and welfare. The focus of Lifelong Learning is to integrate learning, living and working in the contexts across family, community settings, work places, clubs etc. to cope up effectively with the dynamics of increasing challenges. Lifelong learners are happier, healthier and live longer.



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Patron Prof Khurshid Iqbal Andrabi

# Chief Editor Dr G HMir

#### Editor

Mr Altaf Hussain

Published by: Director, Directorate of Lifelong Learning, University of Kashmir.





#### PROFILE

Since its inception in the year 1978, the Directorate of Lifelong Learning (DLL) has been providing access to lifelong learning programs to the multiple section of the society in the valley of Kashmir. The centre has been the point of attraction to thousands aspirants of the valley who wish to fulfil their dreams in the career development. DLL recognizes the needs of the communities at large and work in progression to the mission and felt needs of the people with reference to lifelong learning programs which earn transformation in communities and in the workplace in general. Our core learning processes envelope the rich resourcing in manpower and talent. Each and every DLL participant - whether they work for the Directorate or in a rural community earns a skill from the Directorate which determine the learning journey and then journey with others to secure practical and professional outcomes. In the process, significant benefits arise like growth in individual self-esteem, skill enhancement, skill mobility and entrepreneurship.

The focus is to provide a wide variety of lifelong learning opportunities to all sections of society with a special emphasis on equivalency programmes, quality of life improvement programmes, individual interest promotion programmes, vocational education, skill trainings etc. Also the impetus is given to help the youth to set up profitable entrepreneurial units and to promote their professional abilities through required inputs.



Lifelong Learning has achieved a greater significance and relevance in the modern times due to various socio-economic indicators. In a technology driven knowledge based competitive economy; the landscape of learning is fast changing in India. The growth of Indian economy and tremendous expansion of Information and Communication technology with the rapid globalization have all been instrumental in bringing changes in the job skills. The workforce keeps on learning and updating their skills to earn sustainability in a globally competitive market. The country's economic performance depends significantly on accessibility to newer technology and progress in the skill sector to compete in the global economy equipping the people with learning and training opportunities. University of Kashmir through the window of one of its prestigious institution; Directorate of Lifelong Learning has been playing a pivotal role in developing the skill enhancement in the youth of valley through various programmes and initiatives.

In contemporary times, the demand for skilled and trained workers has increased manifold, the Directorate on the lines of such demand has focused on developing technical, entrepreneurial and professional skills among the youth to create skilled human resource base so as to cope with the demand of fast changing professional world. Considering all the above features, the Directorate has been conducting various professional cum vocational courses which include various certificate courses in varied fields. Since the Directorate of Lifelong Learning offers need based courses, there is always scope to add more and more programmes which are specifically as per the community and market needs.

When compared to formal system of education, the Directorate has many advantages. The focus on continuing education for the changing world of work takes a big leap in the continuing education thus provides a series of continuing education courses/trainings/programmes to equip the talent with the self-employment skills to lead them to be the best entrepreneurs of the future. The Directorate has been playing a key role in focusing the practical needs of the marginalized and weaker sections of the society through its diverse outreach programmes thereby developing a significant and continuous affinity between the University and the society.

The Directorate of Lifelong Learning impress upon the extension programmes which are qualitatively different from other organizations especially NGOs and other non-governmental agencies. Hence it takes up the activities with the purpose of developing innovative models of extension. These activities are well planned with the active participation and collaboration of the various Government and Non-government agencies of the State and outside.



The Directorate has been actively involved in offering multiple programmes as per its mandate by University Grants Commission (UGC) in order to help the community to plan and prepare critical understanding of requirements of the population. The Community Skill Schools established by the Directorate are actively providing new opportunities based on possible interventions and inclusions.

The Directorate of Lifelong Learning in addition to this also provides trainings in various skill based, job oriented professional and income generation courses for the aspirants especially for the youth of region. These programmes usually include the present day need based trades and courses. Furthermore, various academic certificate courses and other diploma courses are also in the conduit for the community people.

Various skill oriented programmes were carried out by the Directorate round the year and the successful candidates are felicitated by DLL at the platforms of fame, the motive is to promote the skill education by encouraging the talent through the felicitation drives. The felicitation functions also provide the opportunities to the trained youth to meet the eminents of the Corporates, Industries, Government and other employers of the State and the Country.

The Directorate has been conducting various outreach activities in terms of exchange/ exposure visits, explorative ventures, advocacy policy meetings and grass root level community interactions for the betterment of un-reached masses. These activities were focused to expand the people's capabilities to become increasingly aware about different disadvantaged state of affairs of the people and accordingly enhance the circumstance to improve scientific knowledge to combat the adverse circumstances in order to improve the quality of living. Such programmes resulted greater acceptance and implementation of message meant for human welfare.

The programmes of the Directorate always entail the objectives outlined by the UGC for lifelong learning at large. In other words, the University system has to prepare the student to be a lifelong learner, only then the youth will be able to sustain the knowledge and skills at an international benchmark level. Lifelong learning systems have to integrate between the formal, informal and non-formal system of education, as such DLL opens its doors to adult learners for lifelong learning programmes and plays a dynamic role in the development of the human resource, especially professional manpower in the area of lifelong learning.

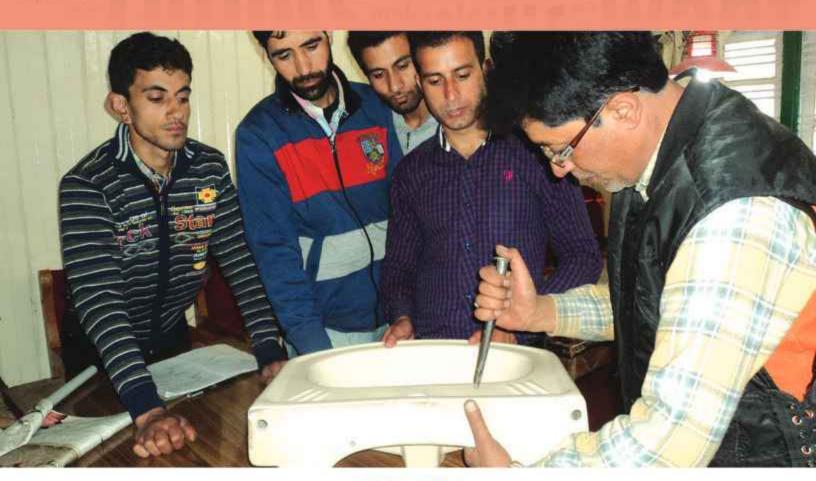


Since lifelong learning has become a fundamental goal of recent educational policies, it is often advocated as a channel to achieve socio-economic development and a tool for promoting knowledge. DLL has focused in making lifelong learning as a discipline of study and field of practice and has been making concrete efforts to reach out to larger sections of society especially to deprived groups through its multi-innovative initiative. Thus considering a wide range of on-campus and out of campus activities, it won't be out of way to recognize the Directorate as a focal agency with a catalytic role in the development of academic and technical resource support for community based activities in collaboration with University Departments and State level colleges of academic and professional level. It has also developed a network with Government and Non-Governmental agencies, National level agencies, Social Activists and leading Entrepreneurs as well as industries and corporates in the best interests of the people.

Notwithstanding all, the DLL has been on the forefront in the overall development of those unreached and deprived locales which entail the urban status, but when looked from the prismatic point of view of development, they hardly score anything. DLL in one such model adopted an area of SaidaKadal(Mir Behri) few Kilometres away from the University campus under the scheme of Area Based Community Development approach(ABCD). In the initial phase of the programme, a skill school was thrown open for the youth of the particular area, where they learn various skill based courses and earn a certificate and become practitioners in their respective skill trades. Also getting other basic amenities related to health, education, counseling together with the awareness generation and capacity building programmes. The step has been lauded by all walks of life.

The Directorate is heading towards its defined goal with great zest and dedication under the dynamic framework and policies of the UGC. Therefore we at DLL, pledge to serve the Society for the greater benefit of the people at large and the youth in particular. The marvels of skill education with the focus on the employment generation begins with a new start in DLL by owing a prestigious B. Voc degree courses in 4 trades. A hearty welcome to the student community; come and learn with us and live a life with pride!!!





#### **MANDATE**

The focus of Directorate is to reach out to maximum sections of the society for enhancing lifelong learning opportunities so as to bring them in tune with the fast expanding global knowledge scenario. The lifelong learning has become the fundamental goal of recent educational policies in order to create socio-economic development and knowledge based society. The Directorate of Lifelong Learning working in line with the UGC Policies has been taking multiple initiatives through various components of lifelong learning which mainly encompass:

- 1. Adult Literacy
- 2. Continuing Education And Equivalency Programmes
- 3. Professional/Vocational Courses
- 4. Workshops/Seminars/Trainings/Orientation Programmes
- 5. Community Outreach Activities/Capacity Building Programmes



### **COURSES OFFERED**

# Four B.voc Degree Courses

## (Each Of 3 years Duration) Under DDU KAUSHAL Kendra

S.No	Course	Eligibility	Duration
1.	B.Voc in Automotive Technology	10+2	3 years
2.	B.Voc in Electronic Media	10+2	3 years
3.	B.Voc in Furniture Development	10+2	3 years
4.	B.Voc in Plumbing	10+2	3 years









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### **VOCATIONAL COURSES**

Course	Eligibility	Duration		
INFORMATION TECHNOLOGY				
Cisco Certified Networking Associate - (CCNA)I,II	10+2	6 Months		
Cisco Certified Networking Associate (CCNA)- III&IV	10+2 with CCNA I &II	6 Months		
Auto CAD 2D	10+2 with computer knowledge	2 Months		
AutoCAD 3D	10+2 with AutoCAD 2D	1 Month		
Carpet Designing CAD	10+2 with computer knowledge	3 Months		
Basic Computer & Internet	10th	3 Months		
Web Designing	10+2 with computer knowledge	3 Months		
Tally ERP 9	10+2 with computer knowledge	2 Months		
MEDIA & COM	MMUNICATION			
Digital Photography	10+2	15 Days		
Photography (Advanced)	10+2 with Course in Photography	1 Month		
Videography	10+2	15 Days		
Non –Linear Editing	10+2 with computer knowledge	1 Month		
Television Anchoring	10+2 with Proficiency in Speaking English or Urdu or Hindi	15 Days		



3D Animation Production	10+2 with computer knowledge	2 Months		
Camera & Lighting Techniques	10+2	1 Month		
Sound Recording and Radio Production	10+2	1 Month		
Spoken English & Personality Develop- ment	10+2	3 Months		
Communication Skills	10+2	1 Month		
Public Relations	Graduate	3 Months		
Craft 8	Design			
Cutting Tailoring/ Fashion Designing	8 <sup>th</sup>	1 Month		
Dress Fashion Technology(Advanced)	8 <sup>th</sup> with Fashion Designing	2 Months		
Interior Designing	10 <sup>th</sup>	3 Months		
Art& Craft Design	10 <sup>th</sup>	15 days		
Handicrafts	8 <sup>th</sup>	15 days		
Floriculture	8 <sup>th</sup>	15 Days		
Papier Machie	5th	6 Months		
Medicine Pharmacy				
Regimental Therapy( Illag-bil-Tadbeer)	10 <sup>th</sup>	2 Months		
Unani Medicine Pharmacy	10 <sup>th</sup>	2 Months		

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Service Sector				
Plumber & Fitter	er & Fitter 8 <sup>th</sup> 3 Mo			
Repair & Maintenance of Cell Phone	10+2	3 Months		
Basic Electrical Training	10 <sup>th</sup>	3 Months		
Repairing of Home Appliances(A.C , Refrigerators)	10th	1 Month		
Repair & Overhauling of 2 wheelers (motor cycle)	10th	1 Month		
Repair & Overhauling of engine systems(petrol/diesel)	10th	1 Month		
Basic Welding( Gas/Arc)	rc) 10th 1 Month			
Laptop Repairing	top Repairing 10+2 with computer knowledge 1 Mon			
Photocopy Operation and Maintenance	10 <sup>th</sup>	1 Month		
Taxation &	Accounting			
Indirect Taxation	B.Com /BBA/ MBA/ MFC	3 Months		
Auditing & Accounting	B.Com /BBA/ MBA/ MFC	3 Months		
Food Science				
Food Processing	10th	3 Months		
Recipe Making	8th	1 Month		



## STATISTICAL ANALYSIS OF COURSES

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#### YEAR 2013

DOGGO LAMIE OFFEDER	NUMBE	NUMBER BENEFITTED		
PROGRAMME OFFERED	ENROLMENT	MALE	FEMALE	
1) Electrician	64	64	0	
2) Spoken English	28	17	11	
3) Web Designing	9	5	4	
4) Digital Photography	6	6	0	
5) IlajBilTadbeer	11	9	2	
6) Unani Medicine Pharmacy	21	12	9	
7) Mobile Phone Repairing	12	12	0	
8) Stenography	11	9	2	
9) Tally ERP9	47	22	25	
10) Plumber	40	40	0	
11) Cutting Tailoring	32	0	32	
12) Advanced Cutting Tailoring/ Fashion Designing	21	0	21	
13) Basic Computer	99	24	75	
14) Digital Photography	6	6	0	
15) Public Relations	12	10	2	
16) AutoCAD	4	4	0	
17) Radio TV Production	13	12	1	



#### **YEAR 2014**

PROGRAMME OFFERED	NUMBE	NUMBER BENEFITTED		
	ENROLMENT	MALE	FEMALE	
Basic Computer & Internet	147	83	74	
Tally ERP9	93	60	33	
Mobile Phone Repairing	27	27	0	
Financial Accounting	9	5	4	
Spoken English and Personality Development	7	3	4	
AutoCAD 2d+3d	6	3	3	
Stenotyping	5	5	0	
Cutting Tailoring	1	1	0	
Web Designing	19	11	8	
Electrician	63	63	0	
Plumber	12	12	0	
CCNA	2	2	0	
Repairing of Home Appliances	1	1	0	
A+ Hardware	5	5	0	
Advanced Cutting Tailoring	25	0	25	
Fashion Designing	. 8	0	8	
Papier Mache	120	40	80	



#### YEAR 2015

PROCEAULT OFFERE	NUMBE	NUMBER BENEFITTED		
PROGRAMME OFFERED	ENROLMENT	MALE	FEMALE	
Banking	10	6	4	
Basic Computer & Internet	198	133	65	
Tally ERP9	151	113	38	
Mobile Phone Repairing	21	21	0	
Financial Accounting	8	4	4	
Spoken English & Personality	5	0	5	
Type Shorthand	63	37	26	
Cutting & Tailoring	31	0	31	
Web Designing	16	11	5	
Electrician	51	51	0	
Plumber	8	8	0	
CCNA	1.	0	1	
Home Appliances	6	0	6	
Computer Hardware	23	15	8	
Net	8	1	7	
(++	2	0	2	
Communication Soft Skills	4	0	4	
Desktop Publishing	6	5	1	
Ditigal Photography	10	2	8	
Office Management	29	21	8	
Transformer Fabrication	6	6	0	
Papier Mache	120	6	114	

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#### YEAR 2016

PROGRAMME OFFERED	NUMBE	NUMBER BENEFITTED		
	ENROLMENT	MALE	FEMALE	
Tally ERP9	12	08	04	
Type Shorthand	22	11	11	
Cutting & Tailoring	10	0	10	
Accounts Assistant Using Tally	30	18	12	
Repair and Maintenance of Refrigerator	26	23	03	
Industrial Electrician	29	29	0	
Papier Mache	120	0	120	





#### FLAGSHIP PROGRAMME

#### BACHELOR IN VOCATION [B.Voc]

The University Grants Commission (UGC) has launched a scheme on skills development based higher education as part of University education, leading to Bachelor of Vocation (B.Voc.) Degree under DDU KAUSHAL Scheme. The Directorate of Lifelong Learning (DLL), University of Kashmir has been chosen among 650 higher education institutions



across the country for running the flagship programme of the said B.Voc degree course in the University of Kashmir under the banner of DDU KAUSHAL Centre. It is imperative to mention that University of Kashmir has been recommended for running M.Voc courses also. Following Bachelor of Vocation (B.Voc.) degree courses have been sanctioned to the Directorate.

- 1. Automotive Technology
- 2. Electronic Media
- Furniture Development
- 4. Plumbing



Need has been felt to align higher education with the emerging needs of the economy so as to ensure that the graduates of higher education system have adequate knowledge and skills for employment and entrepreneurship. The higher education system has to incorporate the requirements of various industries in its curriculum. This would enable the graduates completing B.Voc. to make a meaningful participation in

accelerating economy by gaining appropriate employment, becoming entrepreneurs and creating knowledge.

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#### **OBJECTIVES**

- To provide judicious mix of skills relating to a profession and appropriate content of General Education
- To ensure that the students have adequate knowledge and skills, so that
  they are work ready at each exit point of the programme.
- To provide flexibility to the students by means of pre-defined entry and multiple exit points.
- To integrate NSQF within the undergraduate level of higher education in order to enhance employability of the graduates and meet industry requirements. Such graduates apart from meeting the needs of local and national industry are also expected to be equipped to become part of the global workforce.







#### **EVENTS**

#### DLL organized Ceremonial & Distribution of Royal Wedding Gifts among the Special Brides





The Directorate of Lifelong Learning (DLL), University of Kashmir has been on the forefront in the development of the community in various domains of activities. DLL has made huge strides in expansion of lifelong learning through the organization of various community extension programmes and trainings. Serving the communities to carry the positive change in the lives of common masses of the State, it has been providing massive programmes with greater diversity. Also in collaboration with various organizations, Directorate arranges many community based programmes for the greater good of the society at large.

The Directorate with a focus on the unprivileged sections of the society has been organizing various activities to help them to build capacities and confidence to live a quality life. With an aim of building capacities in the orphaned Girls and to give them special status in the society, the Directorate organized marriage cum ceremonial of 14 orphaned girls hailing from various Districts of the State. The function titled "Ceremonial & Distribution of Royal Wedding Gifts among the Special Brides" was purposely organized to help the orphaned girls with the products of utility which usually are required in the marriage of the girls.

Celebrating the function with great fervor for such noble cause motivates various quarters of the society to initiate such efforts relentlessly in order to benefit such groups.

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Directorate organized One Day Capacity Building Programme on Cardiopulmonary Resuscitation (CPR)



Directorate of Lifelong Learning understands the value of learning, thus enhances social inclusion, active citizenship and personal development, it recognizes that learning is not confined to childhood or the classroom, but takes place throughout life and in a range of situations. In this regard Directorate imparts professional, skill based vocational trainings to the people in need, particularly the youth. Besides the Directorate for the overall community development organizes seminars, workshops, counseling programmes for bringing the improvement in the quality of life of the people.

The Directorate of Lifelong Learning, (DLL) University of Kashmir, in association with Indian Red Cross society, organised a capacity building programme on cardiopulmonary resuscitation (CPR) in the interiors of Mir Behri area of Dal Lake. The event was thrown open by Director DLL Dr. Ghulam Hassan Mir. Prof B A Khan, Director Physical Education, University of Kashmir was chief guest on the occasion. Also representatives from the Department of Social Work were present in the event. The event was arranged in a line of the follow-up programme of adoption of Mir Behri Dal Lake under an "area based community development approach". Pertinently, the then Vice Chancellor, University of Kashmir had initiated this approach in the respective area. In close vicinity of campus, it has been struggling with plethora of issues pertaining to basic amenities of the people who live in the miserable conditions. The access to health care in this neglected area is one critical issue, with dilapidated road conditions, the people struggle to bring the patients to the hospital for timely medical care.

# REPORT



The recent bridge collapse which saw protesting youth and Government officials falling in the Dal waters, made it necessary to have a capacity building training on CPR for saving precious human lives. CPR (or cardiopulmonary resuscitation) is a combination of chest compressions and rescue breathing (mouth-to-mouth resuscitation). If someone isn't circulating blood or breathing adequately, CPR can restore circulation of oxygen-rich blood to the brain. Without oxygen, permanent brain damage or death can occur in less than 8 minutes. CPR might be necessary in many different emergencies, including accidents, near-drowning, suffocation, poisoning, smoke inhalation, electrocution injuries, and suspected sudden infant death syndrome (SIDS). In this context the CPR training in the Mir Behri area where access to health care remains the critical issue, such type of activity can help people to deal in different emergencies. During one to one meetings with the general public and youth of the said area, people stressed on the need for such trainings which will provide them first aid to the people in an emergency situation.

Speaking on the occasion, Director DLL Dr G H Mir stressed upon the stakeholders of the society to come forward in order to initiate such programmes in the area.

"There is every need to develop more and more linkages between University of Kashmir and community for the greater good of the people."



The programme evoked warm response, many people, including students, children, participated in it. Demos and mock drills about the CPR were performed in light of the emergencies. The demonstration of the CPR practice was performed by Dr Rohini Bhan, medical officer, Indian Red Cross Society. Participants appreciated the efforts made by the DLL.

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# DLL in forefront for community programs, organised Road March for general awareness



In tune with the commitment made by the then Vice Chancellor University of Kashmir Prof Talat Ahmad to adopt the Mir Behri—Saidakadal under area based community development program, Directorate of Lifelong Learning organised a road-march which was flagged off by the Honrable Vice Chancellor. The road march started at Sultan Mohalla Ranger Stop, Saidakadal and continued up to Ashai Bagh Bridge after which the participants moved into the interiors of the Dal area which comprises of some 20-30-mohallas and interacted with the inhabitants.

Carrying placards, banners and slogans field functionaries from different departments of University including DLL, students and staff of MSW, teachers and school children from various local schools including students from Imamia Public school and Shah Abbas school informed, motivated and mobilised the entire public of the area about the programs of the University of Kashmir during the road march.

In his Presidential address Vice Chancellor said "Since this locality is in the neighbourhood of the University therefore our responsibility towards the area becomes mandatory. We have many educo-developmental programs for the upliftment of this area in terms of the health and education. There is a need to reach out to those disadvantaged groups of the society who dwell in poor hygienic conditions and DLL is in forefront to provide educational counselling to them under the umbrella of extension education." He added "It was very unfortunate to know about the educational and





health scenario of the area during my previous visit in March following which we decided that the University will adopt the area and monitor all developmental works on educational front so as to bring out the youth of the area from the morass of illiteracy and educational backwardness." Prof Talat said "I want to see this area as a model of development for the entire Srinagar city in future and I have already issued instructions to various concerned departments of the University to come forward and contribute in their own way in the socio-economic development of the area by providing proper counselling and skilled training through various workshops and awareness camps." The Vice Chancellor said that the University in collaboration with SKIMS



will conduct a health survey of the area so that future programs would be more focused and beneficial in terms of the health related issues of the people of the area. In his address, Director DLL, Dr G.H Mir while deliberating upon the role of the Directorate in empowering the weaker and poor sections of the society said, "It is our sincere effort to reach to those people of society who are in need of support and guidance and through our workshops, camps, and other awareness programs; our department acts like a bridge between the University and the people so as to improve their quality of life." He said "We have many non-formal schemes for those youth of this area who left their education half-way for one reason or the other so that they can improvise upon their skills and get some job in the market for sustenance.

# Ways teaching read others REPORT

#### **DLL organized one day event for Grass Root Innovators**



To infuse enthusiasm and inculcate scientific temper among young innovators of the valley, one day event on "how to begin with new innovation" was organized by the Directorate in collaboration with Jammu and Kashmir Innovator Forum (JKIF) in the campus.

Addressing students and youth of the valley from various areas Vice Chancellor KU urged young innovators to take advantage of the facilities being provided to them by the University to inscribe their names through innovations for the overall betterment of the society. He said "DLL of Kashmir University is there to provide all possible support to young innovators and give wings to their imagination to materialize their innovations which hold applicability to provide alternatives." Stressing that the onus lies on youth to tackle and provide better solution to the indigenous environmental and social problems he said "Young innovators of the state should think out of box and take proactive role with their innovative ideas so as to not rely entirely on exogenous anticipation."

Maintaining that state has enough young innovative minds, but need of the hour is to stimulate and groom them at the grass root level he said, "Though there is no dearth of bright minds in our State, but need is to identify their talent, inculcate scientific temper and values in them and then hone them under proper direction."

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Earlier, Director DLL, Dr G.H.Mir in his welcome address said that department acts as a facilitator and provides platform to innovators in their respective fields. "The program is first of its kind and is entirely based on zero cost where we have not used any paper. Registration of the participants, certification and the entire discourse is electronic. Its sole focus is on providing guidance, economic support and increasing accessibility to those who want to upgrade and exchange their ideas on innovation," he said. Others who spoke on the occasion included Idrees-ul-Haq, CEO JKIF and Rouf-ul-Aslam, Assistant Prof., Department of Electronics, UoK who also gave a presentation on various innovative prototypes which are presently being worked out at USIC KU. Students from Minto Circle and Green valley delivered their presentation on various innovations including saffron conservation and implementation of biogas plants. An e-book titled as "Shortcut to Physics" authored by Yawar of 11th standard was also released on the occasion. Big 92.7 FM, The Counselor Magazine and Daily Rising Kashmir were the media partners of the event.



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# DLL organised One day Capacity cum Counselling Programme at Zaiba Aapa Institute, Bijbehara



Directorate of Lifelong Learning in collaboration with Zaiba Aapa Institute, Bijbehara organised One day capacity cum counselling programme for the Specially abled Childrens of the valley.

More than 100 children with multiple disabilities attended the programme. The event was thrown open by Director DLL, Dr G.H. Mir. The prime aim of the programme was to instill confidence and to build capacity among the beneficeries.

Speaking on the occasion, Head Department of History, Professor M.Y. Ganaie stressed to build capacity among the specially abled children with a specific focus of developing skills among them.

In his inaugural speech, Director, Directorate of Lifelong Learning Dr G.H.Mir spoke on the discourse of Acts and Schemes for the disabled people. He said that the Directorate is all for specially abled people and has been working with Rehablitation Council Of India (RCI), New Dehli for such noble cause.

Others present on the occasion were Javed Ahmad Tak, President Handicap organisation, Altaf Ahmad Ahanger, Assistant Profeessor DDE, University of Kashmir and the locals of the area.



#### **DLL opens Skill School in Gurez**



In a bid to reach out to the frontier areas of Kashmir Valley, the Directorate of Lifelong Learning, University of Kashmir has commissioned its first outreach program in the frontier area with the launch of skill development programs including basic Computer, Electrician and Advanced Cutting and Tailoring - a move, appreciated by the people of the Gurez Valley. The courses were launched by the then Minister of State for PHE, Irrigation and Flood Control Nazir Ahmad Khan Gurezi and varsity's erstwhile Vice-Chancellor, Prof Talat Ahmad at a function held at Dawar area of Gurez Valley. The function was organized by the Directorate in connection with 'Vocational Training and Skill Development outreach programme, entitled as "One day State Level Event on Community Development and Skill Enhancement at frontier area of Gurez Valley". Three courses, including Basic Computers, Electrician and Advanced Cutting and Tailoring were started. "It is difficult for government to give government jobs to everyone so there is a



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need to impart technical and professional education to everyone," Gurezi told participants in a jam packed auditorium. "In community development, good and skilled human resource is always important and role of KU's DLL is highest in that," Gurezi added. In his inaugural address, Erstwhile, Dean Academic Affairs, University of Kashmir, Professor A M Shah urged youth of the gurez valley to participate in the skill trainings offered by the varsity.

In his address, then Vice Chancellor, University of Kashmir, Prof Talat Ahmad highlighted the importance of vocational trainings and skill development among the students. VC announced that separate examination for both regular and private students will be conducted for Gurez students because of climatic conditions. On the occasion, the VC handed over the au-



thority letter to the Director, Bandipora College of Information Technology (BCIT) for running the skill development courses in the area. Later, the Minister and VC distributed woollen sweaters, donated by Arnimaal NGO among the students and poor people of the area under Community Development initiative.





#### Directorate organized Two day National Workshop for Syllabus Development of Papier Mache Course



The University of Kashmir through the window of Directorate roped in artisans, experts and scholars to draft the syllabus for 6 months certificate course in the Papier Mache. The two day National workshop was organized by the Directorate in collaboration with the National Council for Promotion of Urdu Language, New Delhi (NCPUL).

Speaking on the occasion, the then Vice-chancellor, University of Kashmir, Prof. Talat Ahmad said it was just a small beginning to bring local artisans to the limelight. "This is just a beginning and I must congratulate the role of DLL in initiating this programme. I am myself eager to see this course happening in the University," VC said.

The prime aim of the course is to help the artisans to make their mark in the real market. They will be taught and educated about the new trends in the craft trending across the globe. Course will help the artisans to compete various levels and they will be visible in the large section of the society

Lauding the role of DLL, then Dean academic Affairs, University of Kashmir, Prof. A M Shah said that the role of DLL is commendable to initiate this course as there was a dire need to promote the core competence and marketing skills among the artisans of papier machie art.

"This is a wonderful initiative the DLL has taken up, it needs much deliberations and discussions to sustain the course," Prof. Shah said.

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"Unfortunately this area is vanishing day by day. But now, we need to promote the core competence areas, marketing and skill development is another aspect that needs to be deliberated, so that we can reach to the wider audience and customers," he said. "I thank DLL for initiating this course and I suggest them all the angles should be dwelled in drafting the course. "He said that MOU's should be signed with the various institutions across India to organize more skill development workshops and product improvement conferences.

"We have always worked to link this department with the various reputed organisations and institutions in the country. We need to understand the scope and the areas of any institutions. If we start working for the artists and artisans, it will boost our economy," he added. Director, Directorate of Life Long Learning, Dr. GH Mir said that this course will be soon thrown open for the aspirants.

"Community is our clientele and we shifted our lap to the whole community. We are on to introduce our services in various other areas of the territorial jurisdiction of the University," he said.

The Director, Craft Development Institute, MS Farooqi said that the handicrafts have not been recognized as a means of education in the state. "If this Kashmir University is taking any step in this regard, it would be a contribution. We need to create a scientific approach in drafting the syllabus for course," Farooqi said

"We along with DLL and some experts will draft the syllabus for the papier machie and that will create us to formulate the self-help groups. Preparing of Six months Course for Paper Machie Art," he said.

"The course would be formally launched in the month of July, if everything goes in accordance with the plan. This would be our pilot project with the DLL and initially, the Mir Behri area of Saida Kadal will be targeted," Assistant Education Officer, NCPUL, New Delhi, Ajmal Saeed, said.

He said that the experts from CDI, State Council for Vocational Training (SCVT) artisans, and scholars were involved to develop the syllabus for the course.





#### **DLL** distributed woollens among fire victims



The Directorate of Lifelong Learning University of Kashmir has been in the service of the community from a long. The Directorate has been in forefront for helping out the destitutes and needy people in the community. In one such human crisis, Directorate came forward to help the needfuls in the near vicinity of the campus. Directorate distributed free woollen clothes, blanklets etc among the fire victims of the Dhobi Ghat, Hazratbal locale, who were camping inside the two Higher Secondary Institutes. On the Occasion Vice Chancellor, Kashmir University, Prof Talat Ahmad assured all support to the victims, he maintained that since the locality is in the neighbourhood of the University campus, it becomes our moral duty to help the victims. Later Prof Talat directed all the Departments of Kashmir University to contribute donations for the victims. Others present on the occasion were, Registrar, University of Kashmir, Prof Z A Reshi, Chief Proctor, KU, M.Afzal Zargar, Director, DLL Dr G H Mir, Director CCPC, Prof Faroog Ahmad and many officers of Kashmir University. Later Vice Chancellor distributed also relief cheques among the victims which were donated by Centre for Career Planing and Counselling, University of Kashmir.

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### DLL concerned for people's Health, organised Health Camp, distributed free medicines



The Directorate of Lifelong Learning and Department of Clinical Biochemistry, University of Kashmir in collaboration with Indian Thyriod Society organised one day Free Health camp in the interiors of Dal Lake, Mir Behri area of Saida Kadal ,Srinagar.

The prime aim of the camp was to provide the disadvantaged people the health care facilities with free consultation, medicines and diagonostics. The camp witnessed more than 500 patients with diverse ailments. The main feature of the camp was to take care of growing problems of hyper and hypothyriodism, diabetes and other allied endocrinological health ailments. It was thrown open by Director, Directorate of Lifelong Learning Dr.G.H.Mir to the people in continuance with the program of adoption of the area under the 'area based community development approach'.

The promiment Endocrinologist of All India Institute of Medical Sciences(AIIMS), New Delhi and member Indian thyriod Society Dr. Mohammad Ashraf along with his dedicated team of specialists provided free consultations to the people.

"It is a free medical camp in colloboration with the University of Kashmir and we are witnessing a warm response from th people". Also free consultation and diagonostics vis a vis free medicines are also distributed among the people." said Dr. Mohammad Ashraf.

"Department of Clinical Biochemistry in a joint venture with Directorate of Lifelong Learning and Indian Thyriod Society took this initiative to help the people in taking care of their health particularly, Endocrinological problems". said former Head Department of Clinical Biochemistry, Professor M. Afzal Zargar. He added that such health camps will be organised in future also to improve the health status of the people.



Consultants from Endocrinology, Psychiatry, Geriatrics, General Medicines and others were taken on board to take care of the varied ailments concerning the people of the area. The free diagonostic examinations of thyriod profile and glycemic index were performed among 400 patients with distribution of medicines among the needy people. The event was coordinated by Project officer DLL, Altaf Hussain.



Speaking on the occasion, Director, Directorate of Lifelong Learning Dr. Ghulam Hassan Mir maintained that "such initiatives are for social cause and the needy people are taken care." He further added, that the Health camps and other support activities like induction of vocational trainings, awareness generation camps in such locales are initiated under Area Based Community Development Approach (ABCD) and is under the continous monitoring of Honorable Vice Chancellor. It is because of the constant encourgement of worthy Vice Chancellor to us that we are able to reach to the unreached. Dr Mir added.

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### DLL organized Certificate Distribution Function to felicitate students, resource persons









Directorate organized Certificate Distribution function in the KU Campus to felicitate the participants including trainees and resource persons of the vocational courses. The chief guest on the occasion was then Vice Chancellor University of Kashmir Prof Talat Ahmad. other luminaries who attended the function were, Prof Mushtaq A Kaw, Principal model school "University of Kashmir Prof Hameeda Bano. Speaking on the occasion, Director DLL, Dr. G.H.Mir proposed to introduce short term vocational courses in emerging areas to build skilled human resource in the valley so as to cater the growing demands of tourism industry which is the mainstay of the economy of the region.

While speaking on the occasion Prof Talat said "The efforts of the DLL family are appreciable and they have been able to reach the interior parts of the city alongwith the far flung areas in the countryside with their scheme of vocational and skilled programs. However I would suggest to them to introduce short term courses in tourism and foreign languages keeping in view the huge opportunities in both the subjects for the unemployed youth of the valley."

While maintaining that the knowhow of various languages will enable the youth of the valley to understand the needs and requirements of various foreign nationals and tourists in more effective manner which will make them better tourism professionals and guides Prof Talat said "It is responsibility of the institutes like DLL to groom these unskilled youth into soft-skilled professionals so that they become employable for the tourism industry which is in need of huge manpower



who are well versed with different foreign languages and understand the pros and cons of the trade."

Pertinently Mir Behri — a locality near Saida kadal was earlier adopted by University of Kashmir under Area Based Community Development program. Kashmir University in collaboration with SKIMS has initiated a program on health care and hygiene for the people of the area particularly the womenfolk and it will continue to collaborate with other institutions in future as well to improve the socio-economic development of the unreached sections of the society.

While distributing certificates amongst various participants including trainees, resource persons, collaborating agencies and teachers of model school University of Kashmir for undergoing training in various vocational and refresher courses like digital photography, Internet Technology, Spoken English and Personality Development, AutoCAD-2D, Pharmacy and Unani medicine. Vice Chancellor assured full support of the University administration to the officers of DLL for running the courses and programs.

Erstwhile Dean College Development Council (DCDC) Prof Mushtaq Ahmed Kaw who was special guest on the occasion said in his address that introduction of vocational and skill development programs in the curriculum both at elementary and higher level of education is the need of the hour as has been done by other countries in the world.

"Such types of programs have been going on in places and countries like Russia for the last more than 6-7 decades where they have incorporated vocational and skilled education in the academic curriculum in schools, colleges and Universities. However in India the importance of these programs and courses was realized very late but there is still scope for improvement and we can take a cue from these countries and tailor our academic curriculum accordingly which will increase the employability of our youth and instill values of entrepreneurship in them thereby making them Self-reliant," said Prof Kaw.

Earlier in his welcome address Director DLL Dr GH Mir said that Knowledge becomes power only when it is shared with others particularly with those who are unreached by benefits of education.

While presenting some International and National Statistics Dr Mir said "India has a target of creating 500 million skilled workforce by the year 2022 and every year there is a need of adding 50 million skilled human resource to cater the huge demands of the industry and DLL and other such institutes are answer to this growing demand of the industry, where courses are tailored keeping in view both the demands of the market for increasing the employment avenues for the youth and opportunities in self-investment."

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#### **Directorate organised Youth Icon Awards ceremony**



The First of its kind "Youth Icon Awards" ceremony was held at EMMRC, Kashmir University under the aegis of J&K Innovators Forum (JKIF) and Directorate of Lifelong Learning (DLL), University of Kashmir.

The online voting for the awards was earlier held in June 2015 for ten categories including Journalism, Social work, Law, Engineering, Entrepreneurship, Medicine, Innovations, Art and Culture, Sports and Education. The voting had generated huge response.

The icons declared in the event were Aijaz Ahmad Khan (actor) in Art and Culture, Irfan Ahmad Qureshi in Journalism, Nadeem Qadri in Law, Mudassir Hassan in social work, Syed Mohsin (student) in sports, Abdur Rauf Khan (teacher) in Education, Zakir Ayoub Bhat (student) in Education, Javid Parsa in Entrepreneurship, Baseer ul Rasool in Innovations and Shah Faisal Ahmad in Medical, Peer Viqar in Engineering.

Speaking on the occasion, Director DLL, Dr G.H.Mir lauded the role played by the leaders of JKIF in initiating such events for the greater encouragement of the youth of the valley. He appreciated the participants for their active role in their respective fields.

"Such events will boost the morale of the youth and can prove fruitful for the student community". Said Dean College Development Council Prof G.M.Mustafa.

"We have been organizing such kind of function in the valley for the greater good of the youth so that they will get inspired by the icons". said President JKIF. Mohammad Idrees

The function witnessed also special felicitations for various categories.



#### **Lifelong Learning Trainees felicitated**

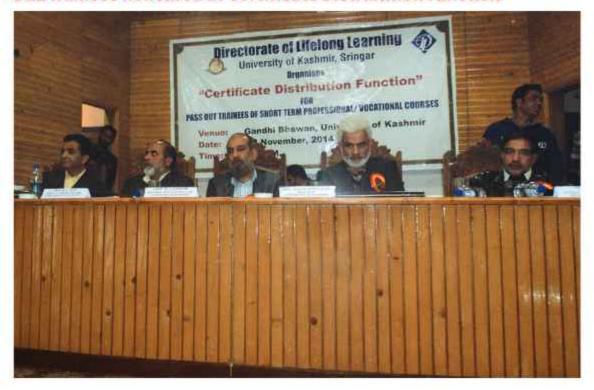


In order to boost the morale of the students, Directorate consistently organise the certificate distribution days to felicitate the students of Mir Behri Saida Kadal. Such programmes are in line to boost the morale of the trainees and to promote the lifelong learning programmes. The Directorate has been on forefront trying to inspire the youth to involve them to enhance their capabilities through the training mode. Such active participation in the trainings can help to eliminate the unemploybility among the youth. The said felicitation programme was organised by the Directorate on May 2013 in the Gandhi Bhavan, University of Kashmir. The Honrable Vice Chancellor Prof Talat ahmad on the occasion distributed Woolens among the students. he said "the skill education is nowadays becoming indispensable for the career building and to sustain ones livelihood". He further added, the University of Kashmir is in forefront for the youth of valley to build and enhance their skills."



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#### **DLL Trainees honoured at Certificate Distribution Function**



Felicitating the students of Directorate in the Kashmir University Campus, the Directorate under the dynamic leadership of Vice Chancellor Professor Khurshid Iqbal Andrabi organised a function in the Gandhi Bhavan, University of Kashmir to honor those students who completed their trainings at DLL and become ready workforce available to the market.

More than 200 trainees were felicitated, who were awarded certificates by Honrable Vice Chancellor, Professor Khurshid Iqbal Andrabi.

In his Inaugural speech, Director, Directorate of Lifelong Learning, University of Kashmir Dr G.H.Mir deliberated upon the role of skill education in the current scanerio of strict job market. Dr Mir added, that the job specific role and the training provided by the Directorate are in consonance with the current trend felt in the market. He elaborated further that DLL serves as abridge between the society and the University enabaling youth to become self sufficient economically.

In his keynote address, Vice Chancellor, Professor Khurshid Iqbal Andrabi, lauded the role played by the DLL in making youth skill oriented to earn their livelihood. He maintained that the alarming proportions of unemployment in the country vis-a-vis in the State of Jammu & Kashmir need to be addressed by introducing skill among the youth. Professor Andrabi said that the west had overcome from the clutches of unemployment because of the skill education and we need to replicate thier model to reap the fruits. While interacting with the students, Professor An-



drabi indicated happiness about their confidence and self sufficiency in making their livelihood.

In a special address to the audience, Dean Academic Affairs, University of Kashmir Professor M.A.Wani lauded the role played by the Directorate in creating accessibility of skill education to the youth of the valley.

Others who spoke on the occasion were erstwhile Registrar, University of Kashmir Professor Z.A.Reshi and Dean Social Sciences, University of Kashmir Professor N.A.Shah.













# IWays teaching read others REPORT

#### Dying Art of Papier machie gets novel boost



In a bid to promote the dying but potential traditional art of papier mâché, Directorate launched six-month certificate course, the first of its kind for any traditional craft in the Valley. In Kashmir, papier-mâché, a composite material made from paper pieces or pulp, sometimes reinforced with textiles and bound with an adhesive such as glue, starch, or wallpaper paste, is used to manufacture small boxes, trays and cases. Intricate designs are then painted on to these objects, giving them a distinctive look.

The course has been introduced to preserve the traditional craft and enhance the skills of artisans/ amateurs. The course is conducted by the Directorate in collaboration with the National Council for Promotion of Urdu Language (NCPUL), New Delhi.



The course, designed by artisans, experts and scholars, is aimed at exposing workers to market trends directly and encouraging them to set up their own stalls at International and National exhibitions. "It is very encouraging to see that our University in collaboration with other agencies, is getting involved in such programmes which have the potential to transform the socio-economic landscape of our society, particularly of those people who have upheld the traditional art and culture of our Valley for centuries," said University of Kashmir Vice-Chancellor, who added that it was both a social and moral responsibility of the University to make efforts to save the dying art.

"Unfortunately, this art is vanishing day by day. We need to promote the core competence areas and improve marketing and develop skills, so that we can have a wider reach," added Vice Chancellor.



#### **Directorate organized Health Camp in KU Campus**



Directorate of Lifelong Learning (DLL), University of Kashmir in collaboration with Endocrinology Department of AIIMS New Delhi, Gastroenterology Department of SKIMS and Clinical Biochemistry Department of KU organised a medical awareness and screening camp in the University campus. The camp was thrown open by Vice Chancellor, University of Kashmir, Prof. Khurshid Iobal Andrabi.

Noted endocrinologists Dr Muhammad Ashraf Ganie and Dr Sobiya besides other doctors from SKIMS and SMHS attended to the patients, offering them free

consultations for various metabolic disorders like diabetes, thyroid dysfunction, Dyslipidemia and PCOS. "Lifestyle of the people in valley has made them prone to such kind of disorders which have direct bearing on the psychology, Dr Ashraf said. The camp also provided medicines and diagnostic testing like USG, blood glucose, thyroid to the needy patients.

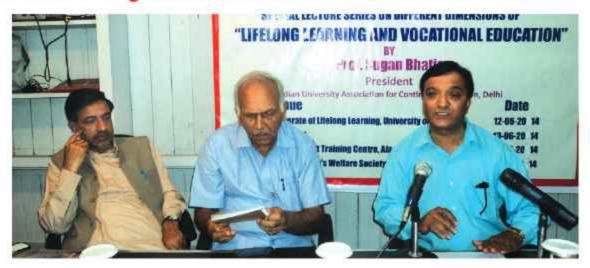
On the occasion, Prof. Andrabi lauded the initiative taken by DLL for the greater good of the people in society. Later Dr G H Mir, Director DLL stated that organizing such camps was a necessity as they played significant role in awareness of various health related issues. About 600 people were given consultations during the camp.





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#### Directorate organised Talk Show on Traditional Arts of Kashmir



The Directorate organized a talk show on traditional arts at various Papier Machie centres established by the Directorate. President Indian University Association for Continuing Education, Delhi; Prof. Sugan Batia who was the guest speaker on the occasion stressed the need for learners to integrate the traditional skills in Papier-mâché with the modern elements of design.

Speaking on the Occasion, Director, Directorate of Lifelong Learning, University of Kashmir, Dr G H Mir said that design is a critical element to the whole question of revival of traditional arts or dying arts of Kashmir. He further added "The Directorate is instrumentally involved in the revival of dying arts like Papier Machie through infusion of modern designs so that it finds greater acceptance in the modern market both within the state of Jammu and Kashmir and outside," The participants were from Saidakadal Papier Machie centre, Aabroo Womens Welfare society, Bemina and Alsa Art and Craft centre, Alamgiri Bazaar, Srinagar.





#### Directorate organised courses for youth in collaboration with J&K Police



The Directorate of Lifelong Learning, University of Kashmir in collaboration with Jammu& Kashmir Police launched a course in Electrician. The course was thrown open by the then IGP of Kashmir Mr.A.G.Mir(IPS). Trainees were provided training by the Directorate. On the valedictory function, certificates were distributed among the successful candidates.

The function was presided over by Dean Academic Affairs, University of Kashmir, Professor Mohammad Ashraf Wani. The erstwhile dignitaries IGP, Kashmir Mr. Abdul Gani Mir, DIG, Central Range, Syed Afadul Mujtaba Registrar, Kashmir University Prof Z.A.Reshi were the Guests of Honour on the occasion.

Speaking on the occasion, IGP lauded the efforts of DLL and the drug de-addiction centre of J&K police for their initiaves to help out the youth to come out from the clutches of social menace.



#### DLL Kashmir University organized Skill Development camp at Pulwama



The Directorate of Lifelong Learning(DLL), University of Kashmir organized one day state level awareness camp on "Skill Development & Youth Empowerment" at Government High School Lassipora, Pulwama with the objective to integrate the skilled youth with the Industry Sector for their benefit to enter the field of job market readily available at various industrial estates of the State.

The camp witnessed the widespread participation of the youth of District Pulwama, representative of District Industrial Centre (DIC), Pulwama, Industry unit holders of Industrial Growth Centre Lassipora, District Officers of different Departments of District Pulwama, BMO, Tahab, Pulwama, Civil Society Members, Teachers of different Schools, Students, skilled youth of different Trades.

In one to one interaction session, the youth were given chance to interact with the experts from industry, management, academics and various industrial unit holders of Lassipora, Pulwama to develop understanding of the working of industries in the State.

The Programme was graced by the officers, experts, scholars, academicians from the State and Central Universities of the State. Prof.M.A.Wani, Dean Academic Affairs, was the chief guest on the occasion, while Prof.N.A.Nadeem, Dean, School of Education, Central University of Kashmir was the Guest of Honour. Others



present in the event were Dr G.H.Mir, Director Directorate of Lifelong Learning, University of Kashmir, Prof G.N.Khaki, Director Centre for Central Asian Studies, University of Kashmir, Dr. Fayyaz Ahmad Nikka, Associate Professor, Management Studies, Central University of Kashmir, Dr.ImtiyazulHaq, Associate-Professor, CCAS, University of Kashmir, Officers from District administration including Social Welfare, Information, Industries etc.

While speaking on the occasion, Prof.M.A. Wani stressed the need of development of skill among the youth in the State in the light of demand of skilled workforce and growing unemployment. He further added that conventional academics should be integrated with the skill education to overcome unemploybility.

Prof N.A. Nadeem in his speech counseled the youth to shun follow the Government jobs and at an earliest opt entrepreneurship to choose a career. He emphasized seriousness on the part of corporate sector and the academia. The civil society especially the youth should come forward to share their responsibilities towards the mobilization of youth towards the skill in tune with the growing market demands.

"Emphasis should be given to develop entrepreneurship skills among the youth." said one of the industrialist Mohammad Yousuf Mir. He further added that the State has capacity to accomodate enormous number of youth in the industrial setups.

Dr G H Mir highlighted the activities and programmes run in the State in developing skill among the youth by the Directorate. He added that in the modern day world, skill education is the only remedy to cure the menace of unemployment. He invited the stakeholders in the state to collaborate with the Directorate for the greater good of the youth of valley.



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#### DLL Ahead in making 'Study Abroad' a dream come true



The Directorate of Lifelong Learning, University of Kashmir organized 'One Day Career Counselling Programme' for the students, scholars, faculty and the educated youth of the valley. The prime aim of the programme was 'Career upward mobility'. The programme remains unique in its kind and aims to benefit the aspirants who wish to pursue their studies and career aboard.

Many experts and alumni of various foreign Universities participated in the programme who counselled and guided the students on how to get admission in top Universities across the globe in Research, Masters, Post-doctoral studies and other fields.

In a jam packed event coordinated by Project Officer, DLL Altaf Hussain, the programme started with the inaugural session in which organiser threw light on the values and merits of studying aboard.

In his inaugural speech, Chief Guest on the occasion, Dean Academic Affairs, Professor M.A.Wani, deliberated upon the need of organising such events for the greater benefit of the aspirants, he hailed the organisers for making the right pathway for students to take admissions in the top Universities in the World.

In a special address to the audience, Syed Humayu Qaiser, Director, Radio Kashmir Srinagar, who was the guest of honour on the occasion, spoke about the concerns about the education milieu in the valley. He counselled the students to concentrate on one particular subject and not to diversify the studies by opting additional subjects at various levels of studies, he stressed upon to specialize in the subject one has acumen for.

#### REPORT







Host and organiser of the programme, Director, Directorate of Lifelong Learning, Dr G.H.Mir, briefed the audiences about the strengths of lifelong learning settings with a special focus on counselling. He further added that the aim of organising such events in the valley is to make options of studies available in developed Nations for the students of valley. He urged the stakeholders to come on a common platform to organise such events in other parts of the state also.

The programme witnessed experts and Alumni from various Universities, Dr Mir Faizal, Assistant Professor Theoretical Physics, University of Waterloo, Ontario, Canada deliberated upon the opportunities available in Canada for the prospective students and scholars of the valley of Kashmir.



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In one of the technical sessions, Dr. Debyesh Anand, Head, Department of International Relations and Political Sciences, University of Westminster, UK guided the students and scholars on the process & requirements of getting admissions in top Universities of the United Kingdom.

While Counselling the students, Dr Shabir Hassan from Harvard University, US stressed upon to utilize the time in developing the research studies in the valley so that their chances of getting admissions in the US Universities get brighter, he further added that the opportunities available for the Kashmiri youth in various Universities in US are ample and to get admissions is not a difficult task. He highlighted specifically the process of admission in US universities. Pertinently, Dr Shabir is currently SNSF fellow and Post-Doctoral Scientist in Nano Medicine and Cancer Biology at Harvard Medicine School.

Social Activist, Mr Faizan Bhat while speaking on the occasion, stressed to unravel the opportunities for Kashmiri youth in various Universities in Canada, US and UK which can prove a forerunner for future generations also.

Others present on the occasion were Miss Rabia Kidwai, Social activist and Philanthropist, Mr Wajahat Qazi, Alumni "University of Aberdeen, Scotland and Political Analyst, Mr.Nasir Mirza, Faculty MERC Mr. Maroof Shah, Author & Columnist and local Intelligentsia.

Miss Rabia Kidwai, Social activist and Philanthropist, while interacting with the students, urged youth to participate in the student exchange programmes offered by various Universities in the developd nations.

Adressing a mammoth gathering in the University of Kashmir, Mr Wajahat Qazi, Alumni ,University of Aberdeen, Scotland and Political Analyst shared his experiences experienced during his studies in the United Kingdom.

Ms Shabana Khurshid, Project Officer DLL offered his services as Dice Incharge in the said program.



#### **DLL Felicitated Passout Trainees of Papier Mache Course**



The Directorate of Lifelong Learning, University of Kashmir is committed to promote local craftsmanship as part of its lifelong learning & extension programme and is taking every step to unwind the potential of artisans. The Directorate earlier has thrown open a six month course in papier mache which is in collaboration with the National Council for Promotion of Urdu Language (NCPUL), New Delhi. This course is designed by artisans, experts and scholars and is aimed at exposing workers to market trends directly and encouraging them to set up their own stalls at international and national exhibitions. On the felicitation ceremony, 120 students of the recent batch, who were trained to exhibit their talent were awarded honorarium/cheques worth Rs 4800/- each

While distributing cheques among successful beneficiaries of this particular six-month certificate course, Vice Chancellor, University of Kashmir Prof Khursheed Iqbal Andrabi said: "I am delighted to see the beautiful work of these young and budding artisans/trainees. I feel even more delighted that Kashmir University has taken a lead in promoting local craftsmanship through such courses and programs at an institutional level."



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The Vice-Chancellor said the varsity is committed to provide all logistic, infrastructural and professional support to budding artisans.

Prof Andrabi, while hailing the candidates who have successfully completed the course, said, "As far as arts and crafts are concerned, the machine-made products have become very common and ordinary throughout the world. Highend buyers are now looking for hand-made products which are unique and aesthetic. Therefore, I believe if we can market these products properly, it will fetch good dividends to these hard-working artisans."

Dean of Academic Affairs, Prof Mohammad Ashraf Wani and Dean Faculty of Social Sciences Prof Naseem A Shah also spoke on the occasion.

Earlier, Director DLL Prof GH Mir gave details of the six-month course. "This is the second batch of 120 candidates who have successfully completed the course at three different training centres under the supervision of DLL.". He further added that we are trying to bridge the gap between the artisans and the market trend.





#### STUDENT CORNER



#### **Adil Hussain Bhat**

"I am very grateful to DLL for organizing various vocational cum technical courses for us, before 2 years i read newspaper and found that DLL is organizing some short term courses, therefore I visited for admission and got it, after a month I learnt a lot, the teachers of DLL taught us meticulously, after completion of course i got no job, then again DLL organized many short term courses i got selected for Tally ERP, after completion of Tally Course, i got job in MS KASHMIR CRAFTS In New Delhi. Today i am earning 35000/m as an Accountant. All the credit goes to DLL for honing my skills."

Thanks



#### Mehran Mushtag

"In this current era, an educated youth can't get job easily for himself as only qualification does not fulfil the requirement of a job, Student must have skills to get job. And I think a Department in the Kashmir University which organizes skill based courses (DLL) can pave way for youth to get skills. Before a year i got admission in DLL for Tally courses, my nearer center was Digital Computer Institute, Bohri Kadal, DLL suggested me to study in DCI, when I joined DCI I learn a lot, I m very thankful to DLL for establishing such a brilliant study center DCI. Bohri Kadal, DLL organized industrial tour for us which gives exposure to meet the competitive market. After the completion of course, I found job vacancy in Wani Canvas Store Lal Chowk, they required a Tally operator, that time I feel the real value of vocational course, when I visit for interview I got selected in the first attempt, Alhamdulilah today my salary is 15000 pm as an Tally operator. If DLL wouldn't have provided the opportunity to get skills, I wouldn't have been in the job. Thanks to DLL!!!"



#### MOU'S SIGNED BY THE DIRECTORATE

1. National Council for Promotion of Urdu Language(NCPUL), New Delhi



2. GO AIR INDIA LTD.( TO BE SIGNED SOON)



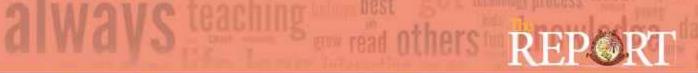


#### **DLL NETWORK**

#### **NETWORKING, LINKAGES & COLLABORATIONS:**

#### [Created from last more than one decade]

- · Regional Red Cross Committee, Kashmir
- Indian Adult Education, Association, New Delhi
- Indian Universities Association for Continuing Education, New Delhi
- Department of Lifelong Learning, Tata Institute of Social Sciences, Mumbai
- Department of Lifelong Learning, University of Mumbai
- Department of Adult Continuing Education and Extension, University of Delhi
- Rehabilitation Council of India, New Delhi
- National Open School, New Delhi
- National Council for Promotion of Urdu Language, New Delhi
- Directorate of Health Services, J&K Govt.
- Directorate of Social Welfare, J&K Govt.
- Directorate of Education, J&K Govt.
- Department of Technical Education, J&K Govt.
- J&K Police.
- State Institute of Education, Srinagar
- Govt. Boys Polytechnic, Gogjibagh, Srinagar
- Psychiatric Hospital, Srinagar
- Central Jail Srinagar Kashmir
- Sanguine InfoTech, Pvt. Ltd
- International computer Institute Khanyar



- Chief Education Officer, Srinagar
- Turning Point Institute of Education, Rainwari Srinagar
- Institute of Music and Fine Art, Rajbagh Srinagar
- ACME Infotech, Lalnagar Chanpora Srinagar
- Prince Garments, Soura Srinagar
- North Institute of Fashion Technology and Training, Poloview Srinagar
- Govt. Women's College, Anantnag
- Govt. Women's College, M. A. Road Srinagar
- Govt. Women's College, Nawakadal Srinagar
- Regional Research Institute of Unani Medicine, University of Kashmir
- J&K State Resource Centre, University of Kashmir
- Faculty of Education, University of Kashmir
- Faculty of Law, University of Kashmir
- University Science and Instrumentation Centre, University of Kashmir
- Women Development Corporation, Srinagar
- State Commission for Women Srinagar
- EMMRC, University of Kashmir
- MERC, University of Kashmir
- Health Centre, University of Kashmir
- Boys Higher Secondary School, Ganderbal
- Govt. Degree College, Vailoo, Larnoo, Anantnag
- · Islamic Relief and Research Trust, Kashmir



- B. Ed. Colleges Association, Kashmir
- NIT Srinagar
- Department of Economics, University of Kashmir
- Institute of Kashmir Studies, University of Kashmir
- Block Medical Officer, Hazratbal
- Thyroid Association of India
- Tutorials for Success, New Delhi
- Institute of Company Secretaries of India.
- Institute of Asian Medical Sciences, Zakura Srinagar
- Madri Meherban Welfare institute, Miskeen Bagh Srinagar
- Bandipora College of Information Technology, Bandipora
- Frontline College of Information Technology, Bandipora
- Asian Softwares Ganderbal
- ICI Computer Education, Anantnag
- Kashmir Tibbia College Hospital and Research Centre, Saidakadal Srinagar
- Hayat Institute of Information Technology, Pulwama
- CADD Centre, Srinagar
- NIELIT Srinagar
- A-One Academy Shopian
- Isoft Institute of Technology, Magam etc etc.

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## Conferences / Seminars / Workshops attended by the Head of the Directorate

S. NO.	DATE	VENUE	PROGRAMME
01	January 09-13, 2014	Rajashthan	Attend 60th All India Education Con- ference at Rajasthan
02	February 10-11,2014	Jawahar Lal Nehru University, New Delhi	Two day National Conference on ICSSR research survey and explo- rations volumes in sociology and social anthropology.
03	19-23 October 2014	New Delhi	Two day workshop on "Prospects of Lifelong Learning and Extension"
04	9-10 March, 2015	New Delhi	National Conference on Access to Higher Education Overcoming Challenges Faced by SCs, /Sts and Students with Disabilities
05	30-06-2015	UGC, New Delhi	Submission of proposal for B. Voc. Degree Programme on DDU cen- tre under the scheme knowledge aquistion and upgradation of skilled human abilities and livelihood (KAUSHAL)
06	01-07-2015	New Delhi	Deputation to New Delhi UGC for making presentation
07	22-06-2015	New Delhi	A meeting with Director NCPUL New Delhi, regarding workout of the mo- dalities for launch of second batch in Papier Machie Course.
08	August, 2015	UGC, New Delhi	Sanction of 04 B. Voc. degree courses namely 1. Furniture Development 2. Electronic Media 3. Plumbing and Automotive Technology



09	1st o 6th October, 2015	Sitamau M. P	Sitamau, M P to participate in 03 day international seminar entitled "Trade Routes and Trade Centres in India (Up to 19th century).
10	28 October 2015	New Delhi	Launch of 2 <sup>nd</sup> batch in Papier Machie at 03 different centres in Srinagar.
11	3-5 December 2015	NUEPA, New Delhi	3 Day National Level Consultation Workshop on the Educational Policy.
12	07/02/2016	UGC, New Delhi	Some important issues relating to B. Voc. degree courses sanctioned by UGC under DDU KAUSHAL scheme to University of Kashmir.
13	29th February to 5th March 2016	New Delhi	Attending the UKIERI and UGC Skill Development Institutions Leader- ship and Management Programme to be organized in a collaborative venture between UKIERI and UGC, at Lalit hotel, Barakhmaba Avenue, Connaught Place New Delhi
14	30th April 2016	New Delhi	Certificate Distribution Ceremo- ny and making presentation on mini-project on Papier Machie orga- nized by UKIERI and UGC New Delhi on "Skill Development in Papier Machie in Kashmir"
15	06/05/2016	New Delhi	One day coordination committee meeting regarding the National Lev- el Project "Children in Difficult Times"

## IWAVS LEADING TO THE REPORT

#### Mobilization and Motivation [M&M] Campaigns

The Directorate carries out outreach programmes in various districts of the State for empowerment of various sections of the society and adopted Mir Behri (Saida Kadal); a downtrodden area, on socio-economic and educational fronts, under Area Based Community Development Approach. Under this programme an Integrated Community Development Camp was organized for free medicines and consultations by the doctors in the fields of Medicine, Endocrinology, Gastroenterology, etc. Besides, the Directorate opened a "Skill School" to impart training in short term skill based certificate courses in Basic Computer, Fashion Designing, Plumber Fitter and Electrician enrolling 56 youth. For the greater benefit of the adopted area, a Road March was held to mobilize more youth and people for their involvement in the programmes. To sensitize the population in the area, the Directorate identified the following areas for effective mobilization:

- 1) Identification of the Clientele
- 2) Awareness Generation
- 3) Mass Contact Campaigns
- Health/ awareness camps
- 5) Road Marchs
- 6) Establishment of Skill School
- 7) Vocational Trainings
- 8) Socio-psychological counseling
- 9) Equilency programmes
- 10) Quality of life improvement programmes
- 11) Capacity Building
- Sensitization drives, Workshops etc.



#### **Projects Undertaken:**

Below mentioned projects have been taken up by the Directorate under an MOU with National Council for Promotion of Urdu Languages, New Delhi (NCPUL)

YEAR	TITLE	SPONSORING AGENCY	DURATION
2014	Six month certificate course in Papier Machie at Saidakadal Srinagar	NCPUL, New Delhi	6 Months
2015	Six month certificate course in Papier Machie at Almagari Bazar Srinagar	NCPUL, New Delhi	6 Months
2016	Six month certificate course in Papier Machie at Sharief Bhat Tilsar	NCPUL, New Delhi	6 Months









# IWays teaching read others REPORT

#### **ATRIBUTE**

#### To Doyen of Extension Education

Professor Sugan C Bhatia, a doyen of extension movement in higher education institutions in India was born on 15,06,1943 in Delhi. He did his bachelors and Masters in arts from Delhi University and later did Ph.D in Sociology of Education from University of Texas, Austin, Texas, USA in the year 1972. He worked in many fields and remained Consultant for the English Language Education Program (competency-based) for the Mexican Immigrants to USA, Texas Education Agency, Austin, Texas, USA, 1971-72, Prof. Bhatia was a Full Bright Fellow and played a key role in creating and shaping University based 108 Departments/Centers of Adult Continuing Education and Extension in India. Besides being a trained linguist he developed empathy for socially and economically marginalized groups of people and worked relentlessly

for them. He made a road map for many developmental studies including; Crimes against Old Persons in Mumbai, Identifying Technology Roles for Elderly, Crimes against Old Persons in Delhi and Pune, Evaluation of the Integrated Programme for Older Persons in Maharashtra and various similar programmes. He was also head, Department of Adult Continuing Education and Extension, University of Delhi. He also served as President Indian University association for Continuing Education, New Delhi. On 12 June 2014 Prof Bhatia visited our Directorate in University of Kashmir and delivered a special lecture series on different dimensions of Lifelong Learning and Vocational Education.

Alas! He died due to a massive heart attack at his residence on 26th November 2016. The DLL team in the University of Kashmir under the leadership of Dr G H Mir paid rich tributes to this doyen of extension education.







#### GALLERIA















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#### **GALLERIA**

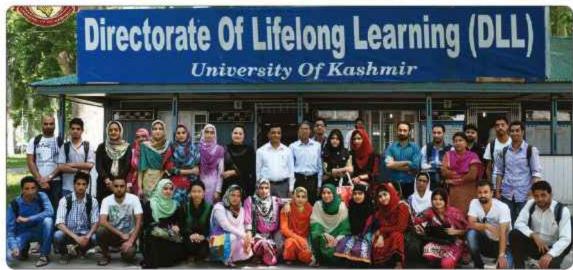














#### **GALLERIA**





















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#### **NEWS MAKERS**





#### Articles



Mehraj Ibni Majid

#### SKILL DEVELOPMENT & YOU

Globalization, knowledge and competition have intensified the need for highly skilled workforce in both the developing and developed nations as it enables them to accelerate their growth rate towards higher trajectory. Today all economies need skilled workforce so as to meet global standards of quality, to increase their foreign trade, to bring advanced technologies to their domestic industries and to boost their industrial and economic development. Thus skills and knowledge becomes the major driving force of socio-economic growth and development for any country. As it has been observed that countries with highly skilled human capital tend to have higher GDP and per capita income levels and they adjust more effectively to the challenges and opportunities of the world of work.

Skill development is going to be the defining element in country's growth story. At the outset we need to redefine the relationship of education, employment with skills development. Secondly, upgrading skills of all of youth across the country through the conventional education framework is laborious and unconventional

Skills and knowledge are the motivating force of the financial growth and community development of any country. They have become even more important given the increasing pace of globalization and technological changes provided both challenges that are taking place in the world.

Skill building can be viewed as a device to improve the efficacy and contribution of labour to overall production. It is an important ingredient to push the production possibility front line outward and to take growth rate of the economy to a higher route. Skill building could also be seen as an instrument to empower the individual and improve their social acceptance. There are several challenges that are faced by the government in imparting quality skill training to the youth of the country. These challenges include:



- Increasing capacity and capability of the existing system to ensure equitable access for all.
- Maintaining quality and relevance.
- Creating effective convergence between school education and the Government's skill development efforts.
- Creating institutional mechanism for research development quality assurance, examinations and certification, affiliations and accreditation.
- Mobilizing adequate investment for financing skill development

Government alone cannot meet the challenges and cannot accomplish the task of skilling the work force alone. It calls for a concerted effort of government, private players and NGOs to address the issue in a comprehensive manner. If any country is to gain its rightful place in the world, reap equal benefits and opportunities for all and rise from the debris of poverty and several other pressing issues, skills development will require to be given a place right on top of National priorities.

India is among the "young" countries in the world, with the proportion of the work force in the age group of 15-59 years, growing steadily. However, present status shows only 2% of the total employees in India have undergone skills development training; India can become the worldwide sourcing hub for the skilled employees.

The Indian Union Budget 2015, paved way for the launch of a much-awaited National Skills Mission to complement Prime Minister Narendra Modi's 'Skill India' and 'Make in India' exhortations. In the union budget 2016, country India earmarked Rs 1700 crore, which will be used to set up 1500 multi-skill development centres in the country.

The launch of the credit guarantee fund and exempting vocational training institutions from service tax are steps taken to help make skills training affordable. Now skilling going to the school level gives ample opportunity to the youth to attain skills of their choice. There are a number of skill development centers, ITI's, polytechnics and ITCs. Apart from the Government owned and operated skill centers, there are a few good private sector skill centers also available, even the private sector skill centers are also being funded by the Government in some or the other way.

Currently, there are at least 20 different Government bodies in India running



skill development programmes with no synergies and considerable duplication of work. For instance, both the Ministry of Labour and Employment and the Ministry of Human Resource Development (MHRD) created their own sector skill councils to identify skill development needs in the country, even as the National Skill Development Corporation (NSDC) has been setting up Sector Skill Councils since 2011. A Labour Market Information System (LMIS) that should have been one centralised resource has been developed in different forms by at least five Government agencies.

The Ministry of Skill Development and Entrepreneurship (MSDE) was created as the aggregator in the sector, but the duplication of roles and policy confusion has persisted. Tasks allocated to MSDE in the official gazette notification, such as "frame policies for soft skills", "computer education", and "work relating to Industrial Training Institutes" are ambiguously crafted, and have large overlaps with the work allocation of existing Central ministries

In a nut shell, to make India internationally competitive and to boost its economic growth further, a skilled workforce is essential. As more and more India moves towards the Knowledge economy, it becomes increasingly important for it to focus on advancement of the skills and these skills have to be relevant to the emerging economic environment. For transforming its demographic dividend, an efficient skill development system is the need of the hour. Therefore to achieve its ambitious skilling target, it is imperative to have holistic solutions of the challenges instead of piecemeal interventions.

## IWAVS LEADING TO THE REPORT



Altaf Hussain

#### PAPIER MACHIE - THE LIVING HERITAGE

Papier mache, the art which got its introduction in the valley of Kashmir in the 15th Century by a Kashmiri Prince who spent years in prison at Samarkand in Central Asia. It is a delicate decorative art which shows the artistic zeal of a craftsman. Born in the land of Persia, it was vastly chosen by Mughal Emperors of 15th and 16th Century.

At first glance, all papièr mâchè objects look roughly the same, but there is a price differential which depends on the quality of the product. However, besides at least three different grades of papièr mâchè, some are actually cardboard or wood! The idea, however, is not to hoodwink the unwary, but to provide a cheaper product with the look of papièr mâchè.

To begin with the process of making a papier mache product or item, first paper is soaked in water till it disintegrates. It is then pounded, mixed with an adhesive solution, shaped over moulds, and allowed to dry and set before being printed and varnished. Paper that has been pounded to pulp has the smoothest finish in the final product. When the pounding has not been so thorough, the finish is less smooth.





The modern day Papier Mache, has become highly stylized and appealing by using real gold and silver paint and by adding intricate decorations. The designs and decorations of the Kashmiri Papier Mache, usually in the form of flowers and birds, have a strong Persian flavor. Among other rich designs are 'Arabesque', done in gold against a brown or red ground to show sprays of rose blossoms in fine lines and 'Yarkand', This unique craft involves the use of paper pulp for creating beautiful artifacts painted. From intricately drawn kingfishers to maple leaves and other motifs, the designs of 'Arabesque', 'Yarkand' and 'Hazara' still elicit amazement from buyers locally and outside. An elaborate design built up in spirals with gold rosettes radiating from various centers and white flowers laid over gold scroll work. Some items like bowls and vases are lined with brass, while on special orders boxes and other items are ornamented with gold and silver leaves and depict beautiful landscapes and objects like a house boat, that form an inseparable part of Kashmiri lifestyle.

The designs painted on objects of papier mâchè are brightly coloured. They vary in artistry and the choice of colours, and it is not difficult to tell a mediocre piece from an excellent one. Gold is used on most objects, either as the only color, or as a highlight for certain motifs. Besides the finish of the product, it is the quality of gold used which determines the price. Pure gold leaf, which has an unmistakable lustre, is far more expensive than bronze dust or gold poster paint. Varnish, which is applied to the finished product, imparts a high gloss and smoothness, and increases with every coat applied.

Papier mache is the bread and butter of many Kashmiri families, who run and sustain their living by manufacturing and depicting this art at the hands of the artisans. This art infact has valued and preserved by the ancients. For the revival of this dying art, many steps are taken by the University of Kashmir to get back its shine through infusion of modern designs so that it finds greater acceptance in the modern market. The University of Kashmir through one of its Directorates is trying to make this art creative and more enhanced by integrating it with education. Inline of this, Directorate of Lifelong Learning, University of Kashmir has introduced a six month course in Papier Mache to infuse talent among the trainees of this art. The course has been in frontline and acquired many laurels in the society.

The future lies behind the art of making, the people who were disintegrated from this art are being rejoined to this art with this study of course introduced by the Directorate. Thus reviving the livelihood of the the people of the valley.



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#### **PLANNER**

JANUARY	FEBRUARY	MARCH	APRIL
MAY	JUNE	JULY	AUGUST
SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER

#### **ASSIGNMENT**

Urgent	Very Urgent	Remarks





### DIRECTORATE OF LIFELONG LEARNING (DLL) University of Kashmir

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