

# DLL Times

A Newsletter from the Directorate of Lifelong Learning  
University of Kashmir

A photograph of a woman wearing a red shawl with a small floral pattern, holding a baby wrapped in a green and white striped cloth. A young girl in a blue shawl is visible in the foreground on the left. The background is a rustic wooden wall.

**We  
Reach you,  
because  
you Matter**



24  
**Disaster  
Management**



26  
**Organisational  
Development**



29  
**Reaching  
Unreached**



33  
**Preparing  
Talent**



34  
**Concern for  
Nature**



## COMING INITIATIVES

- 1 Support to existing field activities
- 2 Continuation of professional/ vocational  
Job oriented/ Community Development programmes
- 3 Introduction of Rehabilitation and Special Training Programmes
- 4 Research Projects in potential areas
- 5 Networking and Documentation



**Directorate of Lifelong Learning**  
**University of Kashmir**





## Vice Chancellor's Message

It is my profound pleasure to appreciate the initiative of the **Directorate of Lifelong Learning (DLL)** in bringing out the Newsletter for the year 2009.

The Newsletter is informative and projects the impressive work being carried out by DLL. The publication is broadly highlighting the significance of the work carried out by the Directorate in different Districts with a focus on various target groups for their betterment.

The Newsletter provides glimpses of strategies devised by the experts to ensure the tangible outcomes of the programmes of community development. The calendar which has been scheduled has expanded the scope, image and functioning of the Directorate. The depiction of statistical analyses makes it clear that the Directorate is marching ahead with focus on diverse dimensions of work viz. continuing education programmes, literacy programmes, professional/vocational courses, trainings, workshops, conferences, research activities etc. The efforts, so far, have yielded encouraging results.

I congratulate the Directorate for their diverse initiatives.

A handwritten signature in black ink, which appears to read 'Riyaz Punjabi'.

Prof. (Dr.) Riyaz Punjabi  
Vice Chancellor



## **Message from the Registrar**

It gives me immense pleasure to know that Directorate of Lifelong Learning (DLL) has come up with such a commendable effort with respect to the various activities and other extension work in the larger interest of the community. The detailed and exhaustive effort in the shape of a newsletter highlights all the vital aspects and dimensions carried out by the Directorate during the year 2009. I expect that the Newsletter "DLL Times" will provide an excellent forum for all the stakeholders of extension education.

I place on record my deep appreciation to the Director and the team for bringing out this publication.

Prof. S. Fayaz Ahmad  
Registrar





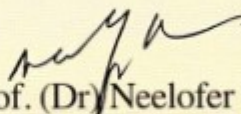
## Message from the Director

It is a matter of great pleasure for me that our Directorate comes up with the Volume-I (Issue1) of DLL Times for the year 2009. The publication carries all the important and relevant information which comprises a standard newsletter. The DLL Times presents overview of activities carried out by the Directorate in the year 2009.

The DLL Times highlights the core activities of the Directorate where we desire to aware the entire community regarding the various activities by the Directorate including courses, trainings, workshops, conferences and other community based activities which are in the greater interest of the community at large and youth in particular, thereby disseminating information regarding the various activities.

I am sure this effort would prove helpful to all concerned at all levels. The Directorate welcomes all sort of feedback to make next issue more improved.

I hope, the Directorate will achieve its goals and will serve the community at large under the vibrant leadership of worthy Vice Chancellor Prof. (Dr.) Riyaz Punjabi.

  
Prof. (Dr.) Neelofer Khan  
Director





# Editorial

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With unemployment assuming alarming proportions in Jammu & Kashmir, there is an increasing need for skill based and job oriented courses. An effective way of dealing with this problem is by equipping youth with skills in consonance with market needs. The State Government has from time to time reiterated the need of creating skill based human resource.

Established in 1978 with academic status under the aegis of University of Kashmir, the Directorate of Lifelong Learning, University of Kashmir facilitates to bring the change for the better in the lives of the common masses of the region by providing professional, vocational, skill based and job oriented courses, workshops, trainings, seminars, sensitization cum awareness programmes etc.

Thus it can play an effective role in this direction with its emphasis being on developing technical, entrepreneurial and professional skills among the youth. By aiming at creating skilled human resource base, the Directorate can help a great deal in addressing the unemployment and related problems.

For this purpose, DLL conducted various professional and vocational courses including popular courses of mobile repairing, basic computer and internet, Tally 9.2, photography, videography, web designing, fashion designing and food processing in collaboration with different Government agencies. The courses received encouraging response. The Directorate also organized awareness workshops and seminars to encourage more and more people to opt for such courses.

The other thrust areas of DLL include reaching out to larger section of society for promotion of lifelong learning through various extension activities to develop a knowledge based society. To facilitate this process, the Directorate launched literacy/learning programmes in the different Districts of the valley including Srinagar, Ganderbal, Bandipora, Baramulla, Pulwama and Shopian after proper need assessment in the areas. With its focus on the provision of continuing education, DLL has several advantages over the conventional teaching Departments in contemporary times. It works in consonance with the changing socio-economic scenario as well with the changing role of the university. Besides, the unemployed youth; the Directorate also conducts courses for the employees working in government and private sectors to upgrade their knowledge and skills. These innovative academic and skill building programmes are in tune with the prevailing and emerging needs. The DLL is also providing a helping hand to people in areas where healthcare facilities are inadequate. It has provided crucial training to health workers and other health functionaries to handle medical emergencies in the remote areas. Under the same umbrella social workers have also been provided inputs on handling various social problems.



With the increasing number of youth appearing in competitive examinations like AIEEE and JKCET, DLL has also been focusing on counseling programmes to build capacity among the aspirants to compete at State and National level. The Directorate also aims to help the youth to set up their own income generating units besides providing important inputs to promote professional abilities. DLL endeavours to renew the economic potential of youth through its vision.

While the work ahead is very arduous, the dedication of the DLL staff and collaborative efforts from Government agencies, the DLL is hopeful of achieving its mission. Needless to say, with cooperation from the public, this mission can significantly change the face of the society for better.

**Editor**

**Altaf Hussain  
Shinera Sajad**



## PLANNER

Jan	Feb	Mar	Apr
May	Jun	Jul	Aug
Sep	Oct	Nov	Dec

## ASSIGNMENTS

Urgent	Very Urgent	Remarks





# Operational Areas of DLL





# This Issue

## Organizational Profile

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DLL in News

Viewpoints

## Patron

Prof. (Dr) Riyaz Punjabi

## Compiled and Edited by

Altaf Hussain

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Published By : Director, Directorate of Lifelong Learning, University of Kashmir.



# Profile

The Directorate of Lifelong Learning (DLL), earlier known as Centre for Adult Continuing Education & Extension (CACEE) established in 1978 with academic status under the University of Kashmir facilitates to bring the change in the lives of the common masses of the region by providing professional, vocational, skill based and job oriented courses, workshops, trainings, seminars, sensitization cum awareness programmes etc. The Directorate endeavors to renew the relevance, interest and economic potential of youth through its vision. Our thrust is also to enable youth to set the income generation units and promoting the professional abilities through required inputs.


The DLL is actively involved in setting up of Career Counselling Cell ( As per UGC XIth year plan guidelines), Rehabilitation Programme( Rehabilitation Council of India (RCI) Approved) and Establishment of Community Development Cen-



tres to plan and prepare critical understanding of requirements of maximum population and projection of newer opportunities based on possible intervention.

The Directorate has many advantages when compared to conventional teaching Departments. It focuses on the provision of continuing education for the changing world of work. Thus it provides a series of continuing education courses /trainings/ programs to equip the talent with the self employment skills to lead them to be the best entrepreneurs of the future. The Directorate has been playing a major role in focusing the practical needs of the marginalized and weaker section of the society through its diverse outreach programmes thereby developing a meaningful and sustained rapport





between the university and the society. It works in agreement with the changing socio-economic scenario of the country as well as with the changing role of the university.

DLL accommodates number of short-term technical and vocational courses with different durations. It conducts various courses in order to equip the students/ unemployed youth with the skills/trainings required for employment in different sectors. It also conducts courses for the employees working in different Government and Non-Government sectors to upgrade their knowledge and skills at various levels. Thus, the Directorate designs and implements need based innovative academic and skill building programs in tune with the changing and emerging needs.

In today's changing world where each day is witnessing new innovations, inventions and rapid processes of development, it becomes absolutely imperative to adapt, learn and thus enrich our lives to compete in the world of competition. With the diversity in its programmes, the Directorate has focused on counselling programmes for various competitive examinations like AIEEE, JKCET etc. to build capacity and competence among the aspirants in order to face competitive examinations at State and National level.

Similarly, the DLL is providing skill-based, job oriented and income generating courses in various need based trades. It also conducts short term certificate courses in the trades like ; Mobile repairing, CCNA (Module I-II and III-IV), Tally 9.2, Basic computer and internet, Digital photography, Videography, Plumber/ Fitter, Electrician, Maintenance of machines, Networking and Web Designing, Microsoft VB Net, Fashion Designing and Food Processing etc. The Directorate has not only made a breakthrough in the sphere of extension education, but also has taken up major developmental and awareness programmes related to social issues like Human Rights and legal issues, Women /Child related issues, Healthcare programmes and environmental upkeep . DLL also embarked various courses which are job oriented and related to the need of the region in the far-flung areas of valley. In this endeavor the University of Kashmir in harmony and cooperation with respective District administrations of the valley and other agencies of the government/ semi government and non governmental agencies are heading towards defined goals. The Directorate offered diverse and multidimensional programmes that flowed out of the objectives outlined by the UGC in its guidelines. All these objectives are achieved through certain components which are as under:

## **Adult Literacy**

With a view to meet the demands of the community and facilitate the process of developing the learning society, the Directorate launched Literacy/ Learning programmes in different areas of the valley like Phak, Interior Noorbagh and Rainawari areas of District Srinagar and villages like Karipora , Soibugh of District Budgam. Besides these, DLL actively launched Literacy programmes in the Districts including Ganderbal, Bandipora, Baramulla, Pulwama and Shopian after critical need assessment of their requirements



and as per the felt needs through surveys and other studies. The literacy programmes catered the needs of the people and raised the awareness level and promoted functional component, thereby enabled the target group/ beneficiaries to apply the learned component in their lives.

## **Continuing Education**

The Directorate has taken initiatives in order to place the learner on an equal standing with the others who have successfully completed their studies from formal and non-formal continuing education programmes. The Directorate facilitated post-literacy follow up and other Continuing Education Programmes for Neo-Literates and Drop-outs to retain, sustain, continue, apply, communicate and promote their learning process. The incorporation of vocational component in continuing education promoted accessibility of beneficiaries to the world of work and cope up with the fast growing challenges.


## **Professional / Vocational / Job oriented/ Skill based courses**

In the wake of the growing demand for skilled and trained workers, the Directorate aimed at developing technical, entrepreneurial and professional skills among students and non-student youth to create skilled human resource base and to cope up with the demand of fast changing professional world. Considering all the above characteristics, the Directorate conducted various professional /vocational courses including Mobile repairing, CCNA (Module I-II and III-IV), Tally 9.2, Digital photography, Videography, Plumber/ Fitter, Electrician, Maintenance of machines, Networking and Web Designing, Microsoft VB Net, Fashion Designing, Food Processing and other basic / online and advanced courses in computer science through community development centers in a collaborative venture with different Government agencies which proved effective and inspired youth for higher endeavors, thereby yielded encouraging results .

## **Workshops / Seminars / Trainings**

The changing Socio-economic scenario calls for continuous updating and upgrading of skills and knowledge. Accordingly, the focus of the trainings/seminars/conferences/workshops etc organized by the Directorate aimed to bring change in the living and working standards of the target group by cultivating awareness, motivation as well as development of management skills among the target groups. In this connection, the Directorate organized various workshops/ seminars and conferences in various Districts of valley viz. Conference on Extension and Community Development in the valley of Gurez; Seminar on Renewable Energy; Orientation programme for Organizational Development; Capacity building for Health Functionaries etc. The programmes undertaken during the period improved knowledge, skills and competence from





individual, social and civic perspective and created awareness about various local, national and international concerns.

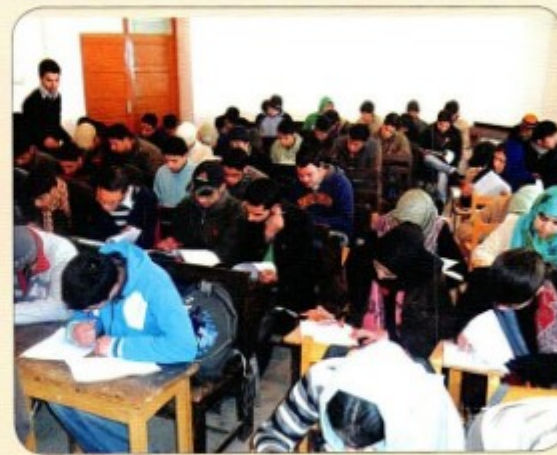
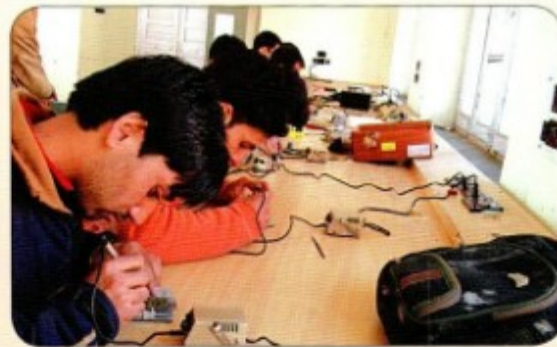
## **Community Outreach Activities**

The Directorate conducted various outreach activities in terms of exchange/ exposure visits, explorative ventures, advocacy policy meetings and grass root level community interactions for the betterment of unreached masses. These activities were focused to expand the people's capabilities to become increasingly aware about different disadvantaged areas and enhanced scientific knowledge to combat the adverse circumstances in order to improve the quality of living. Such programmes resulted greater acceptance and implementation of messages meant for human welfare.



## Thrust Areas

- To reach out larger section of community for promotion of Lifelong Learning as a part of total education programme through formal, non-formal education and extension activities in the framework of teaching, training, research and awareness in order to develop the socio-economic and knowledge based society.
- Initiatives regarding linking with various government / semi- government welfare schemes/self employment generation schemes at State and National level.
- To initiate, induct, introduce skill based job oriented, and short term trainings.
- Preparing student community for the State/ National level competitive examinations.





## ACTIVITY CALENDER

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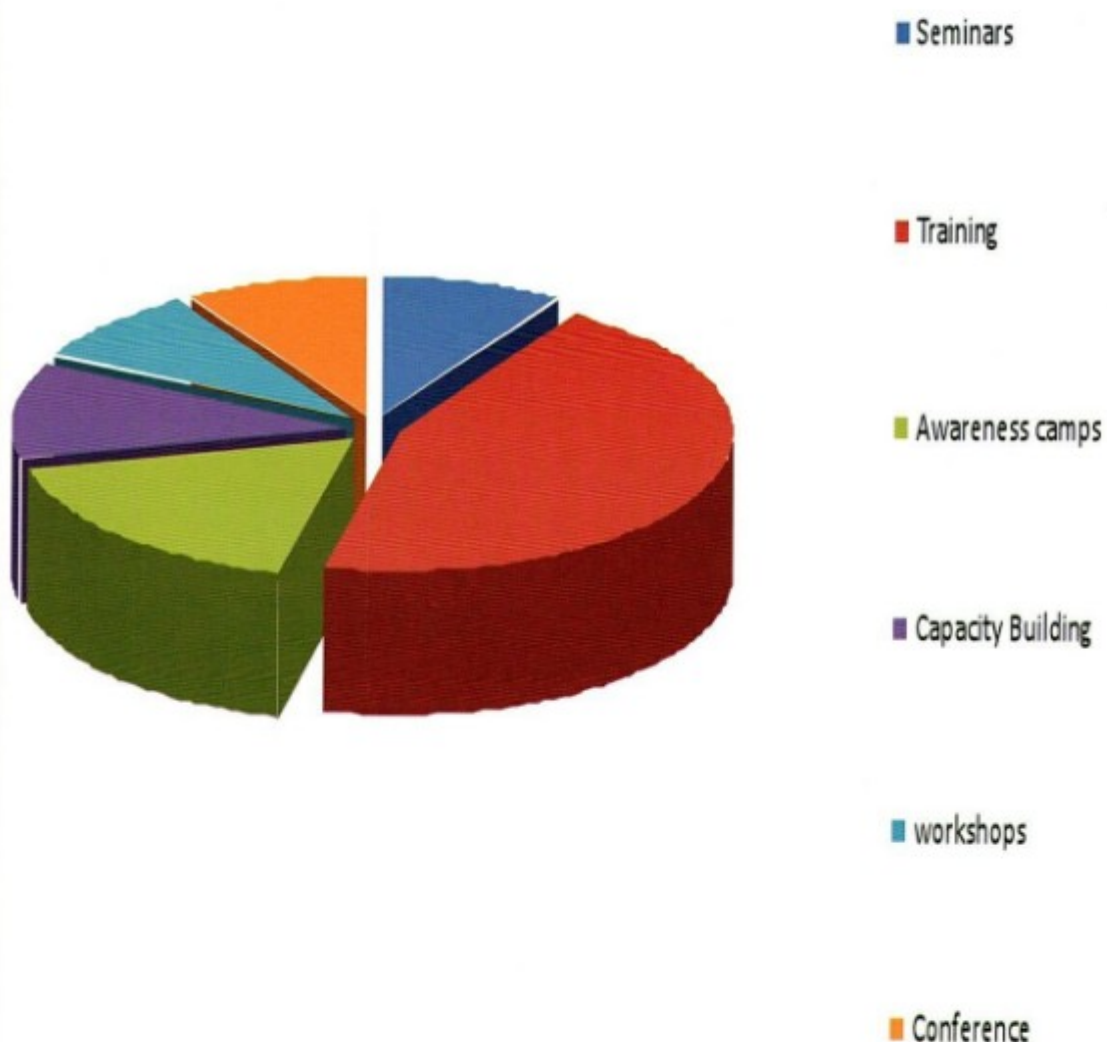


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Exploration, Identification and Initiation
Basic Sharing and Rapport Building Visits
Implementation/Association/Execution
Monitoring and Evaluation

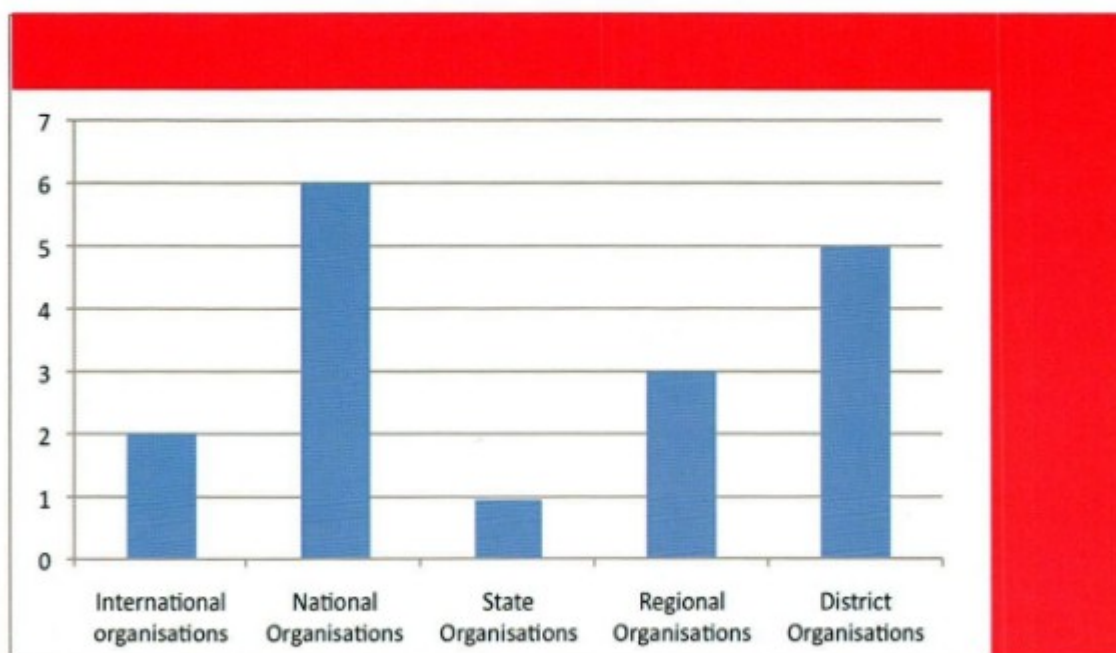


## PIE PRESENTATION OF THE VARIOUS ACTIVITIES HELD DURING 2009





## MEETINGS HELD



### International Organization Level Meetings

Meeting of DLL Members with the representatives of UNICEF and UNESCO at their respective Headquarters in New Delhi regarding the implementation of various schemes on children and women in the state of J&K through DLL, University of Kashmir.

### National Level Meetings

- (a) A series of consultation meetings with the members of Ministry of Human Resource Development for the provision of resources to DLL and for the change of nomenclature of the Directorate which was earlier a centre.
- (b) Meeting with the Chairman and the members of the Rehabilitation Council of India (RCI) for the establishment of the Cell for Disability and Rehabilitation through DLL, University of Kashmir.
- (c) Meeting with the Minister, Ministry of Science and Technology, Government of India(MST) for promoting scientific temper among the target groups, conduct of various science & technology-based professional courses and for initiation of project work.
- (d) Presentation of the Departmental profile/activities carried during the Xth Five Year plan before UGC Expert Committee at UGC headquarters in New Delhi for provision of release of funds with regard to 11th Five Year Plan.
- (e) Meeting at India International Centre, New Dehli with Mr. M.K. Raina, theatre Director regarding organizing theatre workshop in the University of Kashmir through DLL
- (f) Meeting with Prof.S.Y Shah, Vice President Indian Adult Education



Association (IAEA), New Delhi regarding conduct of North Zone Adult Education Conference in collaboration with Indian Adult Education Association, New Delhi

#### **State Level Meetings**

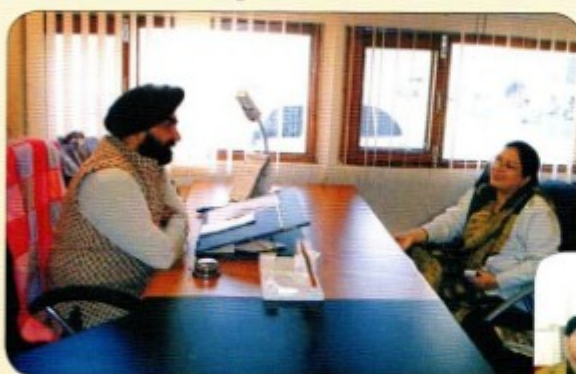
- (a) Meeting with Director, National Institute of Technology (NIT) in a collaborative venture for the conduct of AIEEE Counseling/Coaching program for the aspirants.
- (b) Meeting with Director, Composite Regional Centre (CRC) for the provision of infrastructure / experts/ labs and other essential requisite requirements for starting the diploma/ training courses for the physically challenged group in the society by the Directorate.
- (c) Meeting with Chairman and Secretary Board of School Education (BOSE) for establishment of Literacy centres and support needed thereof.

#### **Regional Level Meetings**

- (a) Meeting with Director, Doordarshan Kendra, Srinagar regarding dissemination of information at the grass root level about various programmes being conducted by DLL and for the assistance regarding the necessary internship for students enrolled with the related trades in photography and videography.
- (b) Advocacy meeting with officials of Big 92.7 FM Radio for the mass information regarding the Courses, Counseling programs, trainings, other sensitization and awareness programs in the better interest of the listeners.

#### **District Level Meetings**

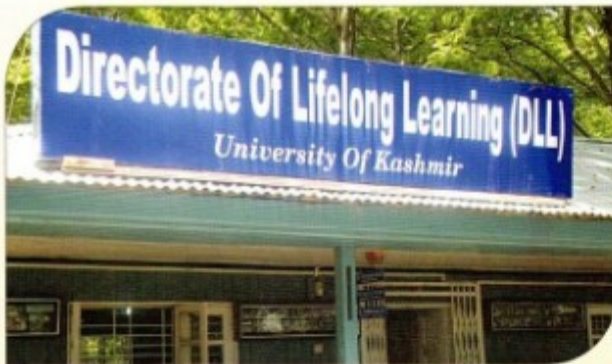
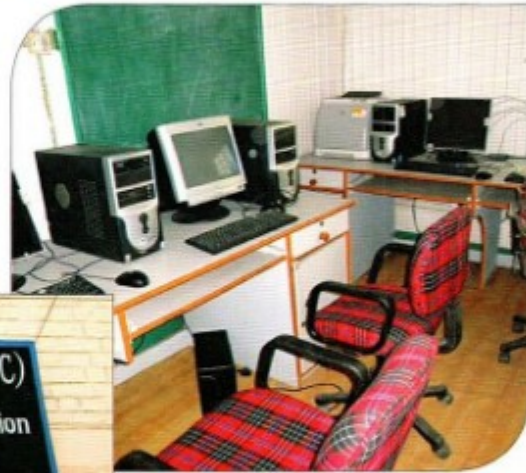
- (a) Strategic meetings with Deputy Commissioners of Bandipora, Baramulla, Pulwama, Budgam and Srinagar for their support and assistance in arranging / conducting and organizing various programs provided by DLL in their respective Districts.
- (b) Meetings with the principals of J&K Government District level ITI's and the Government/ Private B.Ed colleges for the availability of experts / infrastructure / workshops and labs etc.





## Establishments

- Community Development Centres (CDC's)
- Career Counseling Cell
- Rehabilitation Cell
- Computer Lab
- Audio / Visual Lab
- Documentation Cell
- Change of nomenclature as Directorate of Lifelong Learning





## Logical Frame work

S.No.	Programme	Objective	Indicator/Outcome
1	Counselling cum Coaching	I) To prepare aspirants for the State and National level competitive Examinations, and to build confidence, improve level of thinking and comprehension. II) Developing absolute attitude, time management, reasoning and tactics to solve the questions in simplest form.	65% of total enrolled aspirants qualified JKCET. AIEEE Overwhelming response for admissions in AIEEE coaching. Applicants-1000 Enrolled - 300
2	Trainings	Capacity Building interms of professional skills	1200 candidates trained in various Training courses / programmes at different District Headquarters Improved skills of beneficiaries .
3	Conferences	To orient, discuss and plan strategies for the community development	Appreciation from different quarters regarding the "Conference on Community Development and Extension in the valley of Gurez ( Border Area)
4	Community Development Centres (CDC's)	Facilitate accessibility to masses for their upliftment, to arrange and impart professional/ vocational/job oriented trainings and entrepreneurship programs to the society through these centres	5(Five) Community Development Centres (CDC,s) working successfully in different Districts. Provided awareness and facilitated trainings for educated youth in different trades.



## Achievements

The Directorate of Lifelong Learning (DLL) has been very active through its diverse activities i.e. Adult Education, Continuing Education, Extension Activities, Community Development and Entrepreneurship Programmes etc. The Directorate has been playing a pivotal role by introduction of links with all sections of society to refine the capabilities of target groups through different professional/ vocational/job oriented courses, trainings, counseling cum coaching ,awareness generating programmes and community outreach activities which yielded an encouraging and appreciative results.

### HIGHLIGHTS OF THE EVENTS

#### Training Social Welfare Functionaries

The Directorate of Life Long Learning (DLL), University of Kashmir organized a 3-day training program for the Anganwadi Workers at B.K Pora Budgam on 9-12 March, 2009. The training program was attended by the officials and workers of Department



of Social Welfare and Directorate of Health Services J&K Government .The training program was facilitated by the experts from the various fields of health, social welfare, management etc.

#### Objectives

- To discuss the concept of Integrated Child development scheme (ICDS), the role of workers for functioning of the centre and disseminating the benefits of scheme to the local masses.
- To update the workers regarding the knowledge of current schemes and to improve the quality of life of people.





### Workshop on Teachers Role in Controlling Juvenile Offences at School level

The Directorate of Lifelong Learning (DLL) in collaboration with the Department of Civil Defence and Directorate of School Education, Government of J&K organized 5-day workshop on "Teacher's Role in Controlling Juvenile Offences at School level" from March 16-20, 2009 at District Budgam.



### Objectives

- To provide knowledge to teachers, volunteers and the youth about the causes of juvenile offences in schools.
- To train and educate teachers/students about the means of self defence during different kinds of natural calamities and disasters.
- To disseminate information regarding the ill effects of juvenile offences and to inform about the techniques used in coping the offences at school level.



### Capacity Building Training Programmes for Health Functionaries

The Directorate of Lifelong Learning (DLL) organized the '3- day Training Program for Health Functionaries' from 23-25 March, 2009 at District Budgam. The program was attended by the experts from various organizations and Departments which included Department of Health, J&K Government ; Department of Social Welfare J&K Government, National Rural Health Mission (NRHM) , trained different Health Functionaries about the female health problems and updated them about the modern trends and strategies in family healthcare.



### Health Mela for Rural Women

The Directorate of Lifelong Learning (DLL) organized the 8- Day Health Mela for the Rural women of District Budgam in a collaborative venture with Deptt. Of Civil Defence J&K Govt.

The main aim of the Mela was to provide health awareness at the doorsteps of outreached women folk. Different leading Doctors of diverse disciplines spoke on various important health issues related to women i.e. Mother care, Childcare, Food and Nutrition, preventative measures during pregnancy etc. followed by interaction with the clientele was regular feature during the 8- day Health Mela at Badipora Budgam . The community health development programme and rural health mission too have been deliberated upon during the course of this mela in order to promote the community and the rural health base.



### Orientation Program for Organizational Development

The Directorate of Lifelong Learning (DLL) organized orientation course for the desirous students on 23-27 March, 2009 in collaboration with the Institute of Music and Fine Arts at I.M.F Centre Rajbagh, Srinagar. The course was attended by large number of students and professionals from various organizations.



#### Objectives

- To provide awareness to develop mastery over the Fine Arts through continuing & extension mode.
- To extend its services to the general public in various fields for upliftment of their work expertise.
- To provide practical knowledge about the designing, colour technology, application of applied arts in poster making etc.





### Counseling Program for JKCET Aspirants

The Directorate of Lifelong Learning (DLL), University of Kashmir organized '3 -day training program for the aspirants of Common Entrance Test (CET)' at Islamia College of Science and Commerce, Srinagar from 22-24 June, 2009. The program was declared open by Prof (Dr.) Riyaz Punjabi, the worthy Vice chancellor, University of Kashmir. In his welcome address, Vice chancellor expressed satisfaction over the activities of Directorate and released the publication (The Report) of the Directorate.



### Objectives

- To create awareness among students about the aims and advantages of competitive examinations.
- To build confidence and to improve level of thinking and comprehension among the students regarding entrance examinations.
- To develop absolute attitude, time management, power of reasoning and tactics to solve the questions in simplest form.



### Conference on Extension and Community Development in Gurez

The Directorate of Lifelong Learning (DLL) organized '2-day Workshop Cum Conference on Extension and Community Development' in the remote Valley of Gurez at Dawar. Topological and geographical remoteness together with backward character of the area on socio-economic fronts makes the intervention and event of the Directorate meaningful and unique in many respects. The event was attended by Prof. (Dr.) Riyaz Punjabi, the worthy Vice Chancellor; Prof (Dr) Neelofer Khan Director, Directorate of



Lifelong Learning (DLL); Dr. M.S. Sood, Deputy Commissioner, Bandipora, Mr. Nazir. A Gurazi, MLA, Gurez, Madam Taranum Riyaz (Eminent Writer) Prof. B.L. Zutshi, Consultant, DLL, Principal and Staff of Govt. Degree College Dawar, Gurez; Staff of DLL, officers from civil administration, Defence personnels, eminent citizens, and members of management of Private B.Ed colleges of the District Bandipora. Inaugurating the conference, the worthy Vice Chancellor emphasized the need to cover such areas under various Educo-developmental programmes of the Directorate. The worthy Vice Chancellor also inaugurated the Community Development Centre at Gurez. The main aim of conducting the program was to give a start to job oriented courses, vocational trainings, counselling for competitive examinations, literacy cum awareness programs etc. Above all, programs of awareness to people about the social issues were also given a start in the remote valley of Gurez. The program was conducted in collaboration with Private B.Ed College Association of Bandipora and District administration of District Bandipora.









### **DLL observed Akshay Urja Diwas**

The Directorate of Lifelong Learning (DLL) observed 'Akshay Urja Diwas' (Renewable Energy Day) in valley. The day was observed in collaboration with J&K Energy Development Agency, Department of Science and Technology, J&K Government, Srinagar under the aegis of Ministry of Renewable Energy Government of India. The day was observed at Govt. Boys Higher Secondary School Tral (Pulwama) . Large number of school students, teachers, and principals, members from the civil society participated in the event. Many experts threw thread bare light on how to promote technological innovations and to successfully utilize renewable energy sources such as solar, wind, hydropower, and biomass, urban and industrial waste produce for electricity. Vice Chancellor University of Kashmir, Prof. (Dr.) Riyaz Punjabi appreciated the role of DLL in bringing such knowledge to the common masses. The event was valued with the debate on 'Renewable Energy and its Uses'. The best 5 speakers were awarded with a cash prize from DLL.





### Establishment of Community Development Centre in Ganderbal

The Directorate of Lifelong Learning (DLL) established the Community Development Centre in District Ganderbal. The opening up of Community Development Centre at Ganderbal was in the wake of series of centres at other District headquarters of the valley by the Directorate. Before the formal inauguration of the centre by the Honb'le Minister for Forest and Environment, Mian Altaf Ahmad, an event was organized by the Directorate which was graced by many dignitaries like Honb'le Vice chancellor, Kashmir University Prof.(Dr.) Riyaz Punjabi ;Director, DLL Prof (Dr) Neelofer Khan, MLC and former



Chief Secretary, Jenab Sheikh Ghulam Rasool, Consultant DLL, Prof. B.L. Zutshi , Deputy Commissioner ,Ganderbal ,Syed Iftikhar ul Hasnain, Professors from University of Kashmir, officials from J&K Board of School Education and Principal, Staff and students of Govt. Higher Secondary School ,Ganderbal, local administration , Staff of DLL, and large number of locals . On the occasion, the speakers threw light on the need and importance of establishing such centres to reach to the unreached masses, particularly the youth. The main aim of establishing Community Centre in the District Ganderbal was to reach out to serve the target groups with a holistic, participatory and inclusive process that will lead to positive concrete change in their lives by providing awareness and facilitate trainings for educated youth in different trades in terms of various short term Professional/ Vocational courses in order to encourage youth to channel their energy towards becoming future Entrepreneurs and lead a meaningful life.



### Sensitization Programme on Dal Management

The Directorate of Lifelong Learning (DLL) organized a 'Sensitization Programme on Dal Management' on 12th of November 2009 with main attention and emphasis to increase awareness and understanding about ill consequences of pollution in Dal Lake and the measures to restore its beauty. The message was disseminated to the masses by display of paintings, posters, mini sculptures and graphic representations which were prepared by the students of the Directorate.

The event was followed by Painting Competition on the theme 'Save Dal' and the prizes were distributed to the best 3 paintings.



### Objectives

- To save Dal Lake and prevent it from further pollution.
- To promote and develop awareness regarding various aspects of Dal pollution.
- To involve and inform the local masses about the ill effects of the pollution in the lakes.
- To generate awareness cum sensitization regarding the preservation and pollution-free lake environment.



### Preparing Students for All India Engineering Entrance Examination (AIEEE)

As one of its community development programs, the Directorate of Lifelong Learning (DLL) organized counseling / coaching programme for the aspirants of All India Engineering Entrance Examination (AIEEE) in collaboration with National Institute of Technology (NIT), Srinagar. The aim of program was to prepare and provide platform for the valley students for the preparation of national level competitive examinations. This joint collaborative venture was the first of its kind in the valley for the greater benefit of students. The response towards the AIEEE program was overwhelming as the large number of applicants applied for the programme. 300 clientele were enrolled and were given proper counseling and coaching by the experts of one of the premier Engineering Institute NIT, Srinagar.

The counseling program was visited by the worthy Vice Chancellor, University of



Kashmir, Prof. (Dr) Riyaz Punjabi. Prof. Punjabi interacted with the students and experts and expressed his satisfaction about the approach; the coaching for AIEEE has been conducted by the Directorate of Lifelong Learning (DLL). He urged the students to work hard as there is a lot of competition ahead for them. Vice Chancellor also appreciated the Director, DLL for organizing such kind of programmes. The counseling programme was also supported by HoD, Department of Economics Prof. A.S. Bhat.

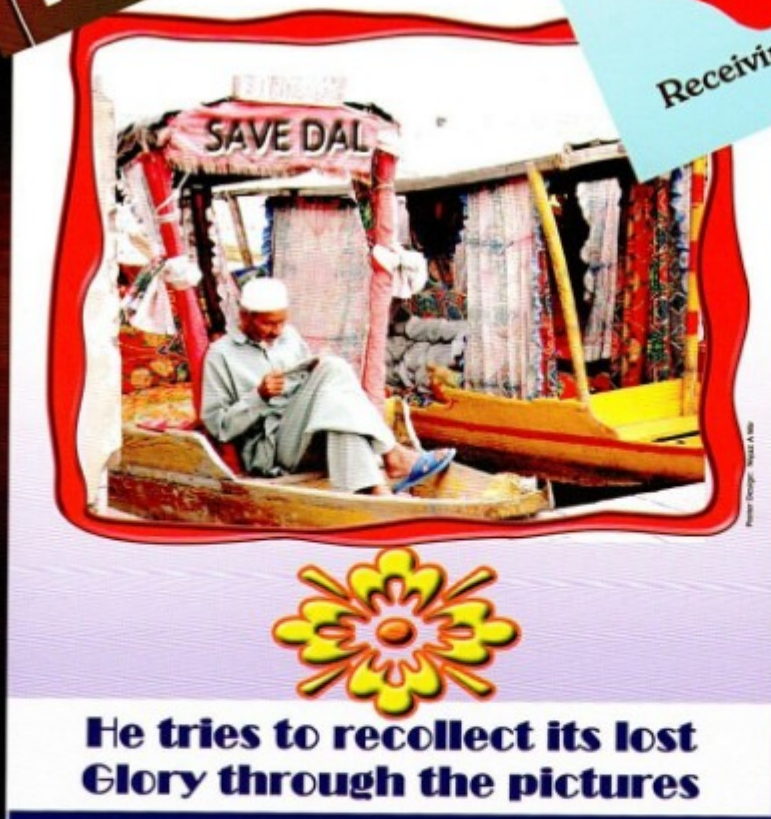
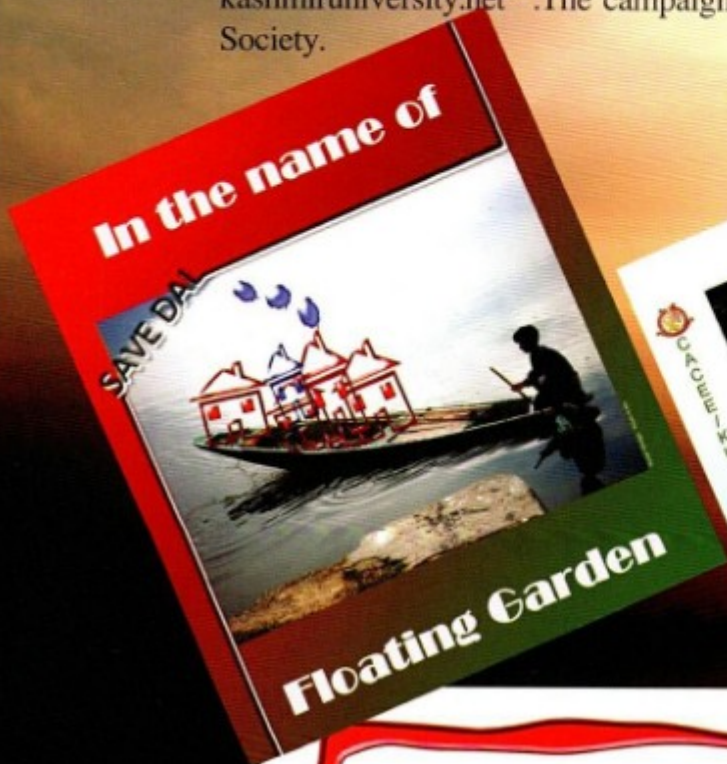
#### Objectives

- To guide the students regarding the scheme of competitive examinations at national level.
- To build confidence and to improve level of thinking and comprehension among the students in order to make them competent to face national level competition.
- To develop absolute attitude, time management, power of reasoning and tactics to solve the questions in simplest form.

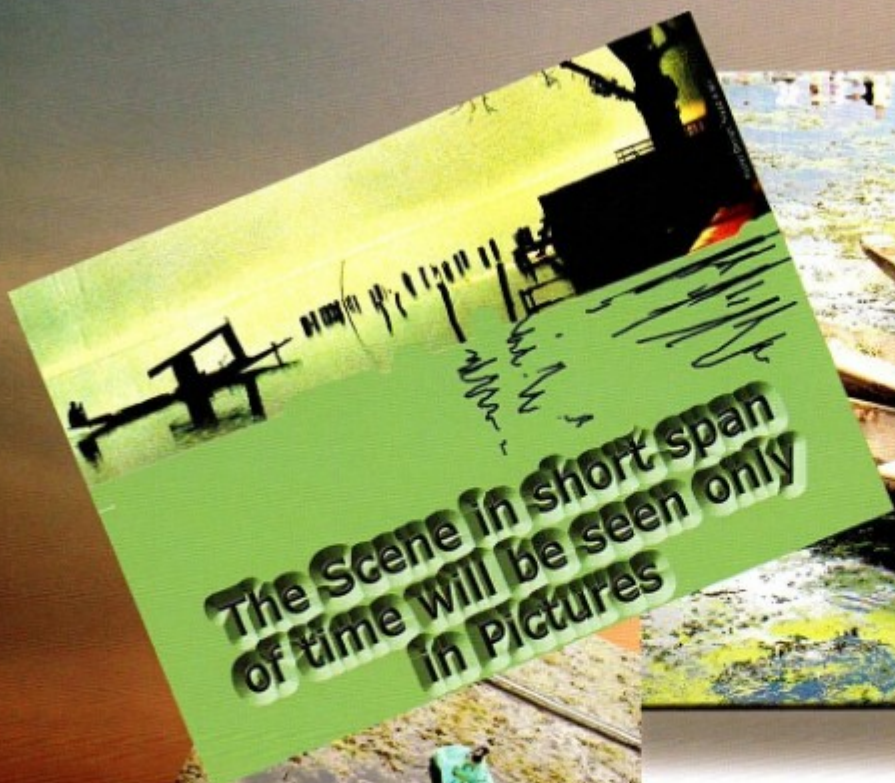


### Online Sensitization Drive

The Directorate of Lifelong Learning, University of Kashmir initiated an online Sensitization drive regarding Environmental Degradation through online poster campaign under the epithet of "Pathos" which was launched on the University Web Page "[www.kashmiruniversity.net](http://www.kashmiruniversity.net)". The campaign got encouraging feedback from all quarters of Society.



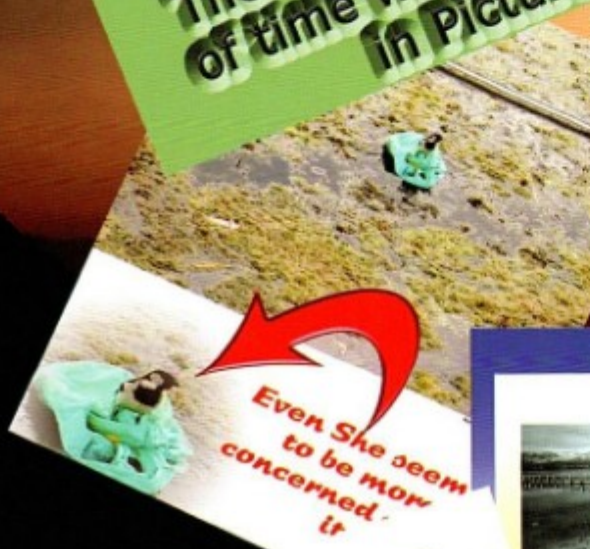




The Scene in short span  
of time will be seen only  
in Pictures



Will he ever be able to see his  
own reflections in the water



Even She seem  
to be more  
concerned  
it



Our  
Negligence  
as already started  
ng its Shadow on it



This kind of treatment  
**The Dal**  
has received from Us



SAVE DAL

Quenching the Last  
Thirst



CACEE - KU





# GALLERIA



















# News and Views











## View points

Altaf Hussain  
Project Officer (DLL)

### Vocational Training – A Tool of Employment

**T**he concept of vocational training is dynamic, its meaning and scope has varied right through the history and it still keeps changing. According to International Labour Organization, the vocational training means any form of training by means of which technical or trade knowledge can be acquired or developed, whether the training is given at school or at the place of work, training is not an end to itself, but a means of developing a person's occupational capacities, specifically in employment opportunities, and of enabling one to utilize his abilities to the greatest advantage to himself and the community. It is no longer directed to qualify people for their performance at a specific job, rather it is oriented to provide and promote competencies which may be applicable to a wide range of labour situations, occupational areas and a part of lifelong process of training together with other forms of education.



Nowadays the responsibility of vocational training is shared among many actors and is assumed as a challenge for the whole society. In order to successfully sail in the contemporary world of competition and unemployment, it becomes now mandatory for the youth to be skillful and knowledgeable; therefore it becomes necessary to acquire broader competencies that could be applied in different contexts and situations, that is required to improve it to an extent that the person can confidently walk into any office and request a job based on his skills. In the modern-day world, where most people prefer white-collared high profile jobs, people going for these kinds of courses are less. Almost everybody wants to become a doctor, an engineer and much more. Under such conditions, though they tend to complete the education for say, doctorate, there are very less chances of them getting a stable job. But on the other hand, since less people go for the vocational training, the demand for professionals in separate areas is very high. People need plumbers, electricians, tailors, computer operators and many more professionals without whom, we cannot even imagine our lives.

There is a wide future for the vocational trainings. As we are aware of this very fact that the unemployment and population is growing at alarming rate, new technologies are being implemented day after day. Though the scope for white-collared jobs will remain or may go down, the demand for professionals with knowledge of basic necessities of living will go up almost vertically in a graph. Thus in today's world vocational trainings can help to minimize the growing unemployment of any community, state or nation.



# LIVING AND LEARNING

Dr. S. Hassan Mir  
Project Officer (DLL)

**K**nowledge and skill helps to lead a person to become productive worker, good parent and responsible citizen. We always get invention through learning process in our life span. Learning is a lifelong process. It takes place in many environments- home, school, neighborhood, community and of course at workplace. Lifelong learning a user-centered, “cradle-to-grave” process which supports all major types and categories of learning; formal and informal, institutional, web-based, vocational, adult, work-related and self-directed. Formal education, informal education, social education, vocational / professional all such education contributes to learning process.

Learning is the key to equip people, and particularly young persons, to meet the demands and challenges to face, manage and process their lives and work in the 21st century. The process of learning enables us to meet the complex demands of modern living. The life skills gained through learning process gives a sense of purpose and relevance, responsiveness about diverse needs and opportunities that will sustain a will and ability to learn throughout life. A dynamic and flexible process helps learner’s ability and willingness to take responsibility for own learning.

The success in achieving life goals like self-development and employability and active citizenship is based on an essentially common set of capabilities which includes, ability to learn and to help others learn, creative thinking, logical analysis, communication and other interpersonal skills, risk assessment, time and change management. All these capabilities are essential for success at home, neighborhood in relationships and peer groups, as parents, mentors and guides, and as citizens.













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