

Directorate – The News Worthy

KU conference highlights role of corporate social responsibility

Srinagar, Feb 25: To reinforce the need for CSR initiatives that go beyond compliance to create lasting socio-economic impact, the Directorate of Lifelong Learning (DLL), University of Kashmir (KU), in partnership with REACHA organised a one-day conference on 'Kashmir CSR Dialogue -2025' here on Tuesday.

The conference brought together key stakeholders to discuss the role of Corporate Social Responsibility (CSR) in transforming Jammu & Kashmir and focused on employment, education, healthcare, skill development and environmental sustainability.

While felicitating the CSR leaders for their transformative work in the region Vice Chancellor KU Prof Nilofer Khan emphasized



the need for a structured roadmap for Kashmir's development with NGOs such as REACHA, industry and academia as key partners.

She said, "It is the collective responsibility of academia and industry to come together and contribute to nation-building. As part of its CSR initiative, the University of Kashmir has been

able to reach underserved areas and populations, but much more needs to be done. Through meaningful collaborations with industry and NGOs such as REACHA we can bring transformative change to the lives of people at the grassroots level."

In his address, Dean College Development Council, KU Professor Khurshid

Butt, who was guest of honour on the occasion, highlighted the evolving role of corporate missions in today's world. He said, "The mission statement of corporates has changed over the years, reflecting a paradigm shift from the mere maximization of profit to the creation and delivery of superior values to shareholders, owners, and the public at large. This shift underscores the growing significance of CSR in today's business landscape."

He further emphasised the role of academia-industry collaborations in national development.

In his special remarks, Registrar KU Prof Naseer Iqbal said, "Universities have a pivotal role in driving societal progress through Corporate Social Responsibility (CSR) ini-

tiatives. We believe that meaningful collaborations between academia, industry, and NGOs can create sustainable solutions to pressing social and economic challenges."

Earlier, Director DLL KU Prof Shazia Manzoor highlighted the aims and objectives of the one-day dialogue followed by remarks from Mr Nikhil Pant, Chairman & CEO of REACHA.

On the occasion, corporate entities such as ONGC, IIFL Foundation, Genpact, IHCL, Kesari Tours, Tata Strive, Nokia, and KPMG were recognized for their efforts. A highlight of the program was the "Voice of the Youth" segment, where young changemakers shared first-hand stories of social impact, inspiring attendees to contribute to J&K's progress.

‘Elderly need family support, accessible healthcare facilities for well-being’

Kashmir University, Moul Mouj Foundation organise free medical camp for elderly
Over 130 patients provided free medical consultations, medicines at Mir Behri

GK News Service
Srinagar, Feb 19

In a significant initiative to promote elderly healthcare, the Kashmir University's Directorate of Lifelong Learning (DLL), University Health Centre and Moul Mouj Foundation (MMF) organised a one-day Awareness-cum-Medical Camp titled 'Moul Mouj: Izzat, Qadar Teh Sehat' under the area-based community development approach at Mir Behri, Dal Srinagar.

The camp witnessed the participation of over 130 elderly patients, who were provided free medical consultations, medicines, blood tests, ECGs and specialised counselling. During the camp, it was observed that many elderly patients were undertreated and lacked awareness about common symptoms of diabetes, hypertension and heart-related issues. The camp also focused on counselling adult children about the importance of taking proper care of their ageing parents, emphasising the crucial role of family support in elderly well-being.

A noteworthy outcome of the camp was the identification of five financially marginalised seniors who were unable to afford medication for their chronic



diseases. These seniors were adopted by Moul Mouj Foundation (MMF) under its Lifetime Privilege Card program, ensuring free medical care, medicines and investigations. Besides, several patients were diagnosed with diabetes and hypertension for the first time and were immediately placed on appropriate treatment to manage their conditions effectively.

Senior Geriatric Consultant Dr Zubair Saleem led the medical consultations, addressing critical health concerns of the elderly, while Dr Khalid Nazir, Coordinator at the University Health Centre, provided dental and oral health awareness, along with dental consultations.

In her message, Vice-Chancellor, the University of Kashmir, Prof. Nilofar Khan, lauded the initiative, stating,

“This medical camp reflects Kashmir University's commitment to community welfare and ensuring accessible healthcare for the elderly. Such initiatives are essential to provide awareness and holistic well-being.”

Director, of the Directorate of Lifelong Learning, Prof. Shazia Manzoor, emphasised the importance of elderly healthcare awareness, adding, “Our goal is to reach underserved communities and provide them with essential healthcare and knowledge to improve their quality of life.”

On the occasion, Dr Zubair said, “Many patients were undertreated for chronic illnesses, with a notable number of seniors being smokers. Key lifestyle changes—reducing salt, sugar and fat intake, eating more fruits and vegetables, quitting smoking, and main-

taining at least 30 minutes of daily physical activity—are often more crucial than medication in managing and preventing chronic diseases.”

The medical camp was coordinated by Altaf Hussain Zargar, Asst Ext Education Officer (DLL) and Waseem H Raja, Project Officer (DLL) ensuring smooth execution and maximum outreach.

The initiative was actively supported by local volunteers, students from the Social Work Department, the University of Kashmir and interns from Moul Mouj Foundation (MMF), who played a crucial role in assisting the elderly patients and facilitating medical services.

The patients of the locality expressed immense satisfaction, hoping for continued support and conduct of more such healthcare camps in the future.

KU organizes free medical camp for community health awareness

K H NEWS SERVICE

SRINAGAR : As part of its community outreach program under the Area-Based Community Development (ABCD) approach, the Directorate of Lifelong Learning (DLL), University of Kashmir (KU), in collaboration with the University Health Centre and Ramzana Hospital, organized a one-day medical and health awareness camp at Shanpora, Habak.

The camp aimed to provide essential healthcare services to underprivileged communities by offering free medical consultations, diagnostic services, and medicines. Specialist doctors from gynecology, general medicine, and oral medicine conducted thorough health check-ups and raised awareness about preventive healthcare, hygiene, and lifestyle-related diseases.

In her message Vice Chancellor University of Kashmir (KU) Prof Nilofer Khan said "We are deeply committed to the well-being of our communities. Our community-based health and medical camps reflect our dedication



to extending quality healthcare services to those in need, especially in underserved areas. These initiatives not only provide essential medical support but also foster a culture of social responsibility among our students and faculty."

Doctors at the camp stressed on the early detection and prevention

of common ailments and educated attendees about women's health, chronic diseases, and oral hygiene. They also guided patients on the importance of regular health check-ups and lifestyle modifications to prevent long-term health complications.

Director DLL KU, Prof. Shazia Manzoor, emphasized the impor-

ance of health awareness and outreach initiatives, particularly in underserved areas.

"Community outreach is also one of our core responsibilities. Through such initiatives, we aim to bridge the healthcare gap and ensure that people, especially women and the elderly, receive timely medical attention," she said.

Training programme for teachers begins at KU

Model School Teachers, a 10-day programme organised by the University of Kashmir. The programme was inaugurated by Professor G.M. Mustafa, Principal Model School, Hazratpora. He also addressed the participants and highlighted the importance of continuous professional development for teachers. The programme is being conducted in collaboration with the Department of Education, Government of Kashmir.

Workshop on voluntary work concludes at KU

RisingKashmir

Workshop on change in Kashmir commences at KU



The workshop, organized by the Department of Education, Government of Kashmir, aims to explore the challenges and opportunities for change in Kashmir. It features presentations, group discussions, and a Q&A session. The workshop is being held in collaboration with the University of Kashmir.

Workshop on voluntary work concludes at KU

The workshop, organized by the Department of Education, Government of Kashmir, aims to explore the challenges and opportunities for change in Kashmir. It features presentations, group discussions, and a Q&A session. The workshop is being held in collaboration with the University of Kashmir.

GREATER KASHMIR

KU organizes capacity building programme

The University of Kashmir has organized a capacity building programme for its faculty members. The programme is designed to enhance the skills and knowledge of the faculty in various areas, including teaching, research, and administrative management. The programme is being conducted in collaboration with the Department of Education, Government of Kashmir.

RisingKashmir

Director appointed in-charge of DLL

The University of Kashmir has appointed a new Director in-charge of the Department of Language Learning (DLL). The new Director is a highly qualified and experienced professional who will be responsible for the overall management and development of the DLL. The appointment is effective from the date of joining.

RisingKashmir

1st Family Development Workshop concludes

The first Family Development Workshop, organized by the Department of Education, Government of Kashmir, has concluded successfully. The workshop focused on the importance of family development in the overall development of the community. It featured presentations, group discussions, and a Q&A session. The workshop is being held in collaboration with the University of Kashmir.

RisingKashmir

The workshop, organized by the Department of Education, Government of Kashmir, aims to explore the challenges and opportunities for change in Kashmir. It features presentations, group discussions, and a Q&A session. The workshop is being held in collaboration with the University of Kashmir.

GREATHER KASHMIR

KU to launch diploma in Rehabilitation

Media students interact with top journalists

Students of Kashmir University's Media Education personalities during their 10-day tour to New

Kashmir University steps up focus on community development

RCI To Approve New Courses In Special Education

NEWS NETWORK

POTLIGHT

On Monday, April 28, Amidst efforts to curb skill development, the University of Kashmir in all round efforts to the community and education in Jammu and Kashmir with the launch of a



KU, coalition par unemployment, Govt committed to employment, State

...y's Govt committed to employment, State

CITY

Director for skill development counter unemployment

on to get 45 ITIs with Govt help

...with Govt help

Opinion

Path to peace

Though the journey of Indo-Pak dialogue has aered history but mediation process can change the mindset of people who are involved



Want to be a Website Designer

Join

Web Designing Course

University of Kashmir

KASHMIR TIMES

...ed in an endeavour with security forces in Kashmir

Neelofar is new Director KU's Distance Education

...in the new Director of Distance Education, KU

CITY

KU Certificate Distribution Function

Director for skill development counter unemployment

on to get 45 ITIs with Govt help: Chib

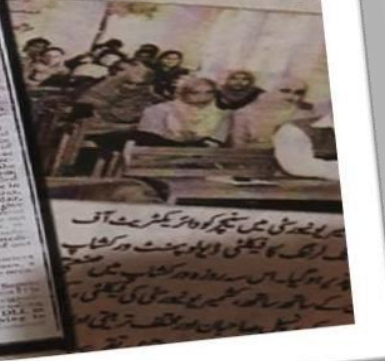
...with Govt help

DLL, KU organizes Certificate Distribution function

...Certificate Distribution function

...KU organizes Certificate Distribution function

...KU organizes Certificate Distribution function



...Certificate Distribution function

...KU organizes Certificate Distribution function

Workshop on DLL initiatives concludes at KU
Srinagar, Mar 30: "Kashmir University is alive as ever before to various districts of the state for empowerment of various sections o This was one of the many recommendations adopted at workshop o The concluding e" was presided by Director DLL, Prof. Neel Community Develo "ers (CDC's) from different Districts of discussions from the faculty m to newer heights were fom are held which resulted ate, Prof. Neelof

KU hosts Miskeen Bagh function

Altaf distributes donation

starts series of vocational liquid youths with skills so that th

note named yoga judge and referee

Prof. Jamwal

professor who has been

University of Kashmir

Srinagar, May 11: Minister for Forest and Environ ment, Muzaffar Ahmad on Wednesday called upon the philanthropists to contribute towards the upliftment of the underprivileged sections of the society. During a function hosted by Kashmir University,



held by University of Kashmir, Director of Life Long Learning (DLL), The Ministers of the Devasthan Department distributed donations among the beneficiaries. The function was attended by Vice-Chancellor, Kashmir University, Prof. Neelofar Khan, Director D.L.L., Chaudhary, Madam, Mehrooz Women's Welfare, Kashmir, PFIAT Spring Primary, Nambial, H.M. Naik and the G.G. Naik. Speaking on the occasion of the occasion, the Minister said that the Government is committed to provide quality education to all the citizens of the state. The function was high

Workshop on DLL initiatives concludes at KU

Srinagar, Mar 30: "Kashmir University is alive as ever before to various districts of the state for empowerment of various sections o This was one of the many recommendations adopted at workshop o The concluding e" was presided by Director DLL, Prof. Neel Community Develo "ers (CDC's) from different Districts of discussions from the faculty m to newer heights were fom are held which resulted ate, Prof. Neelof



Kashmir

Archives About Us Editorial Opinion

Kashmir Images

Thu, Apr 07 2011

KU to launch diploma course on Rehabilitation

Srinagar, KU, Apr 06: The Directorate of Lifelong Learning, University of Kashmir will soon launch a diploma course on Rehabilitation in collaboration with Rehabilitation Prof. (Dr) Riyaz Pu Khan, Director of Rehabilitation, Kashmir University, Jammu. The course will be attended by Director, Kashmir University, Prof. Neelofar Khan, Associate pro- fessor, Kashmir University, Jammu. The course will be attended by Director, Kashmir University, Prof. Neelofar Khan, Associate pro- fessor, Kashmir University, Jammu. The course will be attended by Director, Kashmir University, Prof. Neelofar Khan, Associate pro- fessor, Kashmir University, Jammu.

AIEEE screening test

Srinagar Dec 29: The Directorate of Lifelong Learning of Kashmir University has announced the screening test for (All India Engineering Entrance Examination) AIEEE. The screening test will be conducted on the 30th of December. The test will be conducted in three shifts. The Directorate of Lifelong Learning of Kashmir University has announced the screening test for (All India Engineering Entrance Examination) AIEEE. The screening test will be conducted on the 30th of December. The test will be conducted in three shifts. The Directorate of Lifelong Learning of Kashmir University has announced the screening test for (All India Engineering Entrance Examination) AIEEE. The screening test will be conducted on the 30th of December. The test will be conducted in three shifts.

University of Kashmir
Srinagar, Kashmir



KU workshop on juvenile offences ends
I'm overwhelmed: Prof Neelofar

The workshop on juvenile offences, organized by the Directorate of Legal Education (DLE) and the Directorate of Social Work (DSW) at Kashmir University, Srinagar, has ended on a high note. Prof Neelofar, the Director of DLE, expressed her satisfaction with the workshop, stating that she was overwhelmed by the participation and interest of the students. She mentioned that the workshop provided a platform for students to learn about the legal aspects of juvenile offences and the role of social workers in dealing with such cases. The workshop was held over a period of several days and included various activities, including lectures, group discussions, and role plays.

DLE, (KU) Organized Health Awareness Camp, launched professional trainings for Youth

The Directorate of Legal Education (DLE) at Kashmir University, Srinagar, has organized a health awareness camp and launched professional trainings for youth. The camp was held at the university campus and was attended by a large number of students and faculty members. The camp was organized to raise awareness about various health issues and to provide information about the services available at the university. The professional trainings were also launched to provide students with the necessary skills and knowledge to enter the professional world. The DLE is committed to providing quality education and training to its students and to promoting their overall development.



awareness

Srinagar: Kashmir University's Directorate of Learning and Research (DLR) has organized a health awareness camp...

Workshop on DLE, Srinagar concludes at KU
 Srinagar, May 20: Kashmir University is glad as was before in its efforts of being learning and throughout the process, an advanced programme in various aspects of the state for improvement of education. The aim was of the many recommendations adopted at workshop. The workshop was held over a period of several days and included various activities, including lectures, group discussions, and role plays. The DLE is committed to providing quality education and training to its students and to promoting their overall development.

کیونٹی ڈیولپمنٹ پراجیکٹس
کیونٹی ڈیولپمنٹ پراجیکٹس

Centres of Distance Education in various courses have also become...
for people urge concerned authorities to read...

DEFENCE
Camp

for people urge concerned authorities to read...

KU organizes free medical camp for community health awareness

K H NEWS SERVICE

SRINAGAR : As part of its community outreach program under the Area-Based Community Development (ABCD) approach, the Directorate of Lifelong Learning (DLL), University of Kashmir (KU), in collaboration with the University Health Centre and Ramzana Hospital, organized a one-day medical and health awareness camp at Shanpora, Habak.

The camp aimed to provide essential healthcare services to underprivileged communities by offering free medical consultations, diagnostic services, and medicines. Specialist doctors from gynecology, general medicine, and oral medicine conducted thorough health check-ups and raised awareness about preventive healthcare, hygiene, and lifestyle-related diseases.

In her message Vice Chancellor University of Kashmir (KU) Prof Nilofer Khan said "We are deeply committed to the well-being of our communities. Our community-based health and medical camps reflect our dedication



to extending quality healthcare services to those in need, especially in underserved areas. These initiatives not only provide essential medical support but also foster a culture of social responsibility among our students and faculty."

Doctors at the camp stressed on the early detection and prevention

of common ailments and educated attendees about women's health, chronic diseases, and oral hygiene. They also guided patients on the importance of regular health check-ups and lifestyle modifications to prevent long-term health complications.

Director DLL KU, Prof. Shazia Manzoor, emphasized the impor-

tance of health awareness and outreach initiatives, particularly in underserved areas.

"Community outreach is also one of our core responsibilities. Through such initiatives, we aim to bridge the healthcare gap and ensure that people, especially women and the elderly, receive timely medical attention," she said.

‘Elderly need family support, accessible healthcare facilities for well-being’

Kashmir University, Moul Mouj Foundation organise free medical camp for elderly
Over 130 patients provided free medical consultations, medicines at Mir Behri

GK News Service
Srinagar, Feb 19

In a significant initiative to promote elderly healthcare, the Kashmir University's Directorate of Lifelong Learning (DLL), University Health Centre and Moul Mouj Foundation (MMF) organised a one-day Awareness-cum-Medical Camp titled 'Moul Mouj: Izzat, Qadar Teh Sehat' under the area-based community development approach at Mir Behri, Dal Srinagar.

The camp witnessed the participation of over 130 elderly patients, who were provided free medical consultations, medicines, blood tests, ECGs and specialised counselling. During the camp, it was observed that many elderly patients were undertreated and lacked awareness about common symptoms of diabetes, hypertension and heart-related issues. The camp also focused on counselling adult children about the importance of taking proper care of their ageing parents, emphasising the crucial role of family support in elderly well-being.

A noteworthy outcome of the camp was the identification of five financially marginalised seniors who were unable to afford medication for their chronic



diseases. These seniors were adopted by Moul Mouj Foundation (MMF) under its Lifetime Privilege Card program, ensuring free medical care, medicines and investigations. Besides, several patients were diagnosed with diabetes and hypertension for the first time and were immediately placed on appropriate treatment to manage their conditions effectively.

Senior Geriatric Consultant Dr Zubair Saleem led the medical consultations, addressing critical health concerns of the elderly, while Dr Khalid Nazir, Coordinator at the University Health Centre, provided dental and oral health awareness, along with dental consultations.

In her message, Vice-Chancellor, the University of Kashmir, Prof. Nilofar Khan, lauded the initiative, stating,

“This medical camp reflects Kashmir University's commitment to community welfare and ensuring accessible healthcare for the elderly. Such initiatives are essential to provide awareness and holistic well-being.”

Director, of the Directorate of Lifelong Learning, Prof. Shazia Manzoor, emphasised the importance of elderly healthcare awareness, adding, “Our goal is to reach underserved communities and provide them with essential healthcare and knowledge to improve their quality of life.”

On the occasion, Dr Zubair said, “Many patients were undertreated for chronic illnesses, with a notable number of seniors being smokers. Key lifestyle changes—reducing salt, sugar and fat intake, eating more fruits and vegetables, quitting smoking, and main-

taining at least 30 minutes of daily physical activity—are often more crucial than medication in managing and preventing chronic diseases.”

The medical camp was coordinated by Altaf Hussain Zargar, Asst Ext Education Officer (DLL) and Waseem H Raja, Project Officer (DLL) ensuring smooth execution and maximum outreach.

The initiative was actively supported by local volunteers, students from the Social Work Department, the University of Kashmir and interns from Moul Mouj Foundation (MMF), who played a crucial role in assisting the elderly patients and facilitating medical services.

The patients of the locality expressed immense satisfaction, hoping for continued support and conduct of more such healthcare camps in the future.