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No. F (Seed Capital-RUSA 2.0)REG/KU/25
Dated 22.12.2025

To
All Deans of Faculties
University of Kashmir

Subject: Invitation for Applications for Seed Capital under RUSA 2.0 Scheme through NewGen IEDC

Sir/Madam,

In furtherance of the University of Kashmir's continued commitment to fostering innovation, entrepreneurship, and a robust startup ecosystem, it is hereby informed that Seed Capital support is being extended under the RUSA 2.0 Scheme through the NewGen Innovation and Entrepreneurship Development Centre (IEDC) of the University.

The primary objective of this initiative is to build, strengthen, and sustain the University's innovation ecosystem by encouraging faculty members, research scholars, and students to transform innovative ideas into viable prototypes, startups, and entrepreneurial ventures.

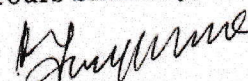
You are, therefore, requested to kindly give wide publicity to this initiative among the faculty members, research scholars, and students of your respective Faculties and encourage eligible applicants to submit their applications for Seed Capital support on or before 25th December, 2025.

Your cooperation and proactive support in identifying and motivating potential innovators and aspiring entrepreneurs from your Faculties will be pivotal in nurturing a vibrant culture of innovation and entrepreneurship within the University.

The flyer containing details of the *Call for Applications*, eligibility criteria, and other relevant information is enclosed herewith for your kind perusal and wide circulation.

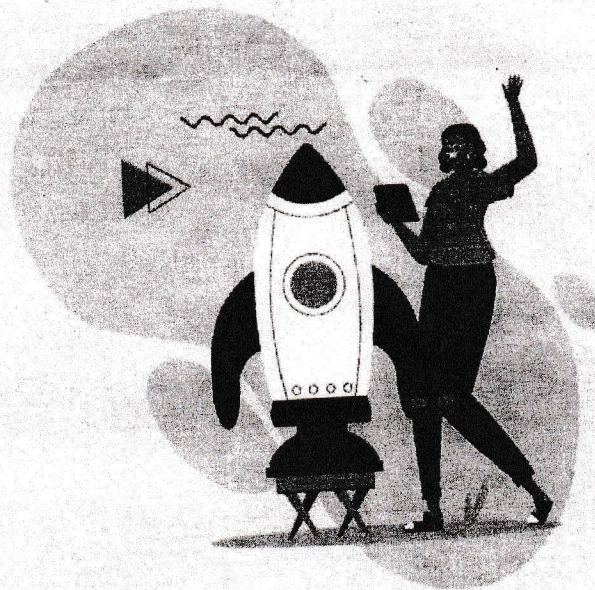
Thanking you.

Yours Sincerely,


Registrar
University of Kashmir



शिक्षा मंत्रालय
MINISTRY OF
EDUCATION



**MICRO- SEED FUNDING SUPPORT
FOR STARTUP FOUNDERS AND IN-HOUSE
FACULTY INNOVATORS
RUSA-2.0 SCHEME**

NewGen IEDC, University of Kashmir invites applications from aspiring startup founders (students/alumni/aspiring founders from the U.T of Jammu and Kashmir) and in-house Faculty Innovators from University of Kashmir for Micro-Seed funding support under its Innovation and entrepreneurship initiatives.

CALL FOR APPLICATIONS

1



(Students/Alumni/Aspiring Innovators)

Micro-Seed Funding for Aspiring Startup Founders

Number of Startups to
be supported

Up to 07

Grant Amount

Up to
6,00,000
per startup

The funding is intended to support
early-stage development, prototyping,
validation, and market readiness of
innovative products or services with
commercialization potential.

2



Pre-Seed Support for Faculty Innovation Projects having Commercialization Scope

Number of Faculty
Startups to be
supported

Up to 03

Grant Amount

Up to
7,00,000
per startup

Note: Upon commercialization of the supported product or service, an equity of 1-3% shall be charged. The final equity percentage shall be determined based on the recommendations of the competent authority.



Selection Process

Applicants shall pitch their proposals before a Qualified Evaluation Committee. Based on the committee's recommendations, up to 07 aspiring founders, and 03 faculty innovators shall be selected for funding and incubation support at NewGen, IEDC, Business Innovation and Incubation Center.

Scan to Apply



Last Date To Apply
25th December 2025

Link: <https://forms.gle/WHhQSV3E7kyqNNc66>